# 1AC

## 1AC — KU HW

### 1AC — Innovation

#### Advantage 1 is Innovation —

#### Standards-Setting Organizations [SSO’s] are industry members who jointly establish standards for information tech defined by the adoption of standard-essential patents [SEP’s], which are licensed to companies who wish to implement the tech in their product, called implementers, on Fair, Reasonable, and Non-Discriminatory [FRAND] terms. Current standards promote price gouging, FRAND enforcement is critical.

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I. Standard Setting and the Competitive Process

The fundamental economics in the information technology sector, driven by network effects, implies that there is enormous value associated with establishing compatibility standards. Popular standards include the mobile broadband standards used in cell phones, which are established by the 3rd Generation Partnership Project (3GPP), and the Wi-Fi technology for wireless local area networks, which is enabled by the 802.11 standard established by the Institute of Electrical and Electronics Engineers (IEEE).4

There are many SSOs, and their rules and procedures differ considerably. In addition to IEEE, leading SSOs include the International Organization for Standardization (ISO), the International Telecommunication Union (ITU), the European Telecommunications Standards Institute (ETSI), the Internet Engineering Task Force (IETF), and the World Wide Web Consortium (W3C).5 SSOs generally establish standards by holding a series of committee meetings among industry participants. These meetings culminate in a vote on a technical specification that describes what features or attributes a product must have in order to comply with the standard. Most SSOs are open to all industry participants and seek to operate on a consensus basis, applying certain voting rules. SSOs do not normally engage in patent licensing, nor do they specify how patent royalties will be divided up among patent holders. They leave that to their members, which in some cases form patent pools to address these issues.6

SSOs adopt specific policies relating to intellectual property rights (IPRs).7 These IPR policies are generally intended to enable the SEP holders to obtain reasonable royalties for licensing their patents, while prohibiting them from charging excessive royalties after other industry participants have committed to the standard. At that point, firms committed to implementing the standard— which we call “implementers”—would find it very costly to avoid using the patented technology. For this purpose, most SSOs require SEP owners to license their SEPs on FRAND terms.8

FRAND policies are especially necessary because negotiations between SEP holders and implementers generally take place only after the implementers have used and infringed the technologies claimed by the SEPs. Standards involving information and communications technology can involve hundreds or even thousands of SEPs, many with uncertain boundaries for infringement. In addition, a time lag exists between patent application and patent issuance. For these and other reasons, it is impractical for implementers to enter into negotiations for patent licenses with all SEP owners prior to the establishment of a standard and to their implementation of it.9

The fact that patent negotiations generally do not take place until after implementers have used and infringed the technologies has several critical implications. First, at the time of negotiation, implementers are locked into the standard and the technologies claimed by the SEPs—that is, the cost to switch to an alternative technology or standard at that point—ex post—is much greater than it was ex ante, before the patented technology was first included in the standard. Ex post, the patent holder is no longer competing to have its technology included in the standard, nor is it competing to have implementers of the standard use its technology. Instead, because the patent holder owns an asset that is essential to the standard, implementers have no choice but to use the patented technology.

If the standard is commercially successful, implementers are willing to pay a much larger royalty for use of the patented technology than they would have paid ex ante, when the SEP holder faced competition from other technologies. In these circumstances, the SEP holder can be said to have obtained monopoly power in the market in which the patented technology is licensed for use in implementing the standard.10

Second, because of lock-in and the implementer’s ongoing infringement, the potential for litigation looms large in licensing negotiations. In effect, the parties are negotiating about how to settle an infringement suit, and that negotiation is heavily influenced by their predictions as to what the court will do if they cannot agree. This situation is not unique to SEPs; it arises frequently when firms are faced with patent infringement claims for products they have independently developed or technologies they have inadvertently infringed. Patent law addresses such instances by specifying that patent holders are entitled to “reasonable royalties,” defined as the royalties that the parties would have negotiated prior to the infringement and thus prior to lock-in.11 Those hypothetical ex ante royalties reflect the market value of the patent license. Notwithstanding the law’s embrace of this principle, however, as a practical matter, patent holders are generally able to recover more than the ex ante value of the patent when litigation occurs after the implementers are locked in. Further, negotiations in the shadow of litigation after lock-in tend to result in royalties in excess of the ex ante or market value of the patented technology.12

Third, the shadow of litigation is particularly problematic in the communications and technology sector, in which products typically include hundreds or thousands of patented technologies. A court-ordered injunction involving such products would deprive the implementer of not only the value of the technology covered by the patent-in-suit, but also the value of the entire product.13 Implementers that are forced to bear the risk of an injunction are thus induced to agree to royalties greater than those that would be appropriate if only the value of the patented technology were at stake. Those royalties systematically provide SEP holders with excessive compensation in comparison with the benchmark of ex ante royalties.

These implications of lock-in and ex post dealings are well-understood: they represent an example of the general concept of lock-in and opportunism developed by Oliver Williamson.14 The Federal Circuit has also recognized the market distortions caused by the inclusion of patented technologies in public standards and the resulting danger of patent holdup involving SEPs.15

For these and other reasons, the SEP holder has ex post monopoly power that, if left unchecked, would enable it to obtain royalties far in excess of the royalties that it could earn in a competitive market.16 To address this common problem and limit ex post opportunism by SEP holders, SSOs typically require participants that own SEPs to make certain FRAND commitments. In particular, by requiring a commitment to license on “fair and reasonable” terms, the FRAND requirement aims to prevent, or at least reduce, the extent of monopoly pricing by SEP holders. And by requiring a commitment to license on “nondiscriminatory” terms, the FRAND requirement can prevent SEP holders from extracting monopoly premiums by selective licensing or, more important, migrating their monopoly power from the FRAND-regulated market to unregulated standard-implementing product markets by licensing to only one or a few implementers or licensing to selected implementers on discriminatorily favorable terms.

#### Patent holdup is accentuated by the Ninth Circuit’s recent decision in *FTC v. Qualcomm* that permits ICT firms to engage in innovation-stifling conduct with antitrust impunity.

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Standards can enhance competition and consumer choice, but they also massively inflate the value of patents deemed essential to the standard, and give their owners the power to sue companies that implement the standard for money damages or injunctions to block them from using their SEPs. When standards cover critical features like wireless connectivity, SEP owners wield a huge amount of “hold-up” power because their patents allow them to effectively block access to the standard altogether. That lets them charge unduly large tolls to anyone who wants to implement the standard.

To minimize that risk, standard-setting organizations typically require companies that want their patented technology incorporated into a standard to promise in advance to license their SEPs to others on fair, reasonable, and non-discriminatory (FRAND) terms. But that promise strikes at a key tension between antitrust and patent law: patent owners have no obligation to let anyone use technology their patent covers, but to get those technologies incorporated into standards, patent owners usually have to promise that they will give permission to anyone who wants to implement the standard as long as they pay a reasonable license fee.

Qualcomm is one of the most important and dominant companies in the history of wireless communication standards. It is a multinational conglomerate that has owned patents on every major wireless communication standard since its first CDMA patent in 1985, and it participates in the standard-setting organizations that define those standards. Qualcomm is somewhat unique in that it not only licenses SEPs, but also supplies the modem chips used by a wide range of devices. These include chips that implement wireless communication standards, which lie at the heart of every mobile computing device.

Although Qualcomm promised to license its SEPs (including patents essential to CDMA, 3G, 4G, and 5G) on FRAND terms, its conduct has to many looked unfair, unreasonable, and highly discriminatory. In particular, Qualcomm has drawn scrutiny for bundling tens of thousands of patents together—including many that are not standard-essential—and offering portfolio-only licenses no matter what licensees actually want or need; refusing to sell modem chips to anyone without a SEP license and threatening to withhold chips from companies trying to negotiate different license terms; refusing to license anyone other than original-equipment manufacturers (OEMs); and insisting on royalties calculated as a percentage of the sale price of a handset sold to end users for hundreds of dollars, despite the minimal contribution of any particular patent to the retail value.

In 2017, the U.S. Federal Trade Commission [sued](https://www.ftc.gov/news-events/press-releases/2017/01/ftc-charges-qualcomm-monopolizing-key-semiconductor-device-used) Qualcomm for violating both sections of the Sherman Antitrust Act by engaging in a number of anticompetitive SEP licensing practices. In May 2019, the U.S. District Court for the Northern District of California agreed with the FTC, identifying numerous instances of Qualcomm’s unlawful, anticompetitive conduct in a comprehensive [233-page opinion](https://www.eff.org/document/ftc-v-qualcomm-district-court-opinion). We were pleased to see the FTC take action and the district court credit the overwhelming evidence that Qualcomm’s conduct is corrosive to market-based competition and threatens to cement Qualcomm’s dominance for years to come.

But this month, a panel of judges from the Court of Appeals for the Ninth Circuit unanimously [overturned](https://www.eff.org/document/ninth-circuit-opinion-ftc-v-qualcomm) the district court’s decision, reasoning that Qualcomm’s conduct was “hypercompetitive” but not “anticompetitive,” and therefore not a violation of antitrust law. To reach that result, the Ninth Circuit made the patent grant more powerful and antitrust law weaker than ever.

According to the Ninth Circuit, patent owners don’t have a duty to let anyone use what their patent covers, and therefore Qualcomm had no duty to license its SEPs to anyone. But that framing requires ignoring the promises Qualcomm made to license its SEPs on reasonable and non-discriminatory terms—promises that courts in this country and around the world have consistently enforced. It also means ignoring antitrust principles like the essential facilities doctrine, which limits the ability of a monopolist with hold-up power over an essential facility (like a port) to shut out rivals. Instead, the Ninth Circuit held rather simplistically that a duty to deal could arise only if the monopolist had provided access, and then reversed its policy.

But even when Qualcomm restricted its licensing policies in critical ways, the Ninth Circuit found reasons to approve those restrictions. For example, Qualcomm stopped licensing its patents to chip manufacturers and started licensing them only to OEMs. This had a major benefit: it let Qualcomm charge a much higher royalty rate based on the high retail price of the end user devices, like smartphones and tablets, that OEMs make and sell. If Qualcomm had continued to license to chip suppliers, its patents would be “exhausted” once the chips were sold to OEMs, extinguishing Qualcomm’s right to assert its patents and control how the chips were used.

Patent exhaustion is a century-old doctrine that protects the rights of consumers to use things they buy without getting the patent owner’s permission again and again. Patent exhaustion is important because it prevents price-gouging, but also because it protects space for innovation by letting people use things they buy freely, including to build innovations of their own. The doctrine thus helps patent law serve its underlying goal—promoting economic growth and innovation. In other words, the doctrine of exhaustion is baked into the patent grant; it is not optional. Nevertheless, the Ninth Circuit wholeheartedly approved of Qualcomm’s efforts to avoid exhaustion—even when that meant cutting off access to previous licensees (chip-makers) in ways that let Qualcomm charge far more in licensing fees than its SEPs could possibly have contributed to the retail value of the final product.

It makes no sense that Qualcomm could contract around a fundamental principle like patent exhaustion, but at the same time did not assume any antitrust duty to deal under these circumstances. Worse, it’s harmful for the economy, innovation, and consumers. Unfortunately, the kind of harm that antitrust law recognizes is limited to harm affecting “competition” or the “competitive process.” Antitrust law, at least as the Ninth Circuit interprets it, doesn’t do nearly enough to address the harm downstream consumers experience when they pay inflated prices for high-tech devices, and miss out on innovation that might have developed from fair, reasonable, and non-discriminatory licensing practices.

We hope the FTC sticks to its guns and asks the Ninth Circuit to go en banc and reconsider this decision. Otherwise, antitrust law will become an even weaker weapon against innovation-stifling conduct in technology markets.

#### Weakened antitrust enforcement emboldens firms to follow Qualcomm’s lead, which collapses FRAND integrity.

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While the FRAND process has been highly productive, it is also fragile. Firms are tempted to make commitments at the beginning when the incentive to join is large, but renege on them later when they can profit by doing so. At least in this particular case, private FRAND enforcement had not worked very well. Qualcomm had been able to violate FRAND commitments in order to exclude rivals and obtain higher royalties than FRAND would permit, largely with impunity. Other firms will very likely follow Qualcomm’s lead. If that happens the FRAND system will fall apart, doing irreparable injury to the modern wireless telecommunications network or, at the very least, diminishing the leadership role of the United States in preserving effective network competition.

While governments can be heavily involved in standard set-ting,9 the implementation of technical standards in information technologies is largely the work of private actors. Government involvement is limited mainly to enforcement of contract, intellectual property, or antitrust law. As private actors, those involved in standard setting or compliance are fully subject to the federal antitrust laws.

This Article addresses one question: when is an SSO participant’s violation of a FRAND commitment an antitrust violation, and if it is, of what kind and what are the implications for remedies? It warns against two extremes. One is thinking that any violation of a FRAND commitment is an antitrust violation as well. In the first instance FRAND obligations are contractual, and most breaches of contract do not violate any antitrust law. The other extreme is thinking that, because a FRAND violation is a breach of contract, it cannot also be an antitrust violation. The question of an antitrust violation does not de-pend on whether the conduct breached a particular agreement but rather on whether it caused competitive harm. This can happen because the conduct restrained trade under section 1 of the Sherman Act, was unreasonably exclusionary under section 2 of the Sherman Act, or amounted to an anticompetitive condition or understanding as defined by section 3 of the Clay-ton Act.10 The end goal is to identify practices that harm com-petition, thereby injuring consumers.

The Ninth Circuit’s Qualcomm decision will make antitrust violations in the context of FRAND licensing much more difficult to prove, even in cases where anticompetitive behavior and consumer harm seem clear.11 Indeed, in this case the court itself acknowledged the harm to consumers but appeared to think that they were not entitled to protection.12 If this decision stands, FRAND obligations will to a larger extent have to be settled through private litigation and the federal antitrust enforcement agencies will have a diminished role. Anticompetitive behavior by one firm that is not effectively disciplined will lead others to do the same thing.

#### A trusted and credible system for ICT innovation is critical to rapid tech diffusion and economic growth---absent FRAND, the system will collapse.

Bauer et al. 17, \*Matthias Bauer is Senior Economist at ECIPE; \*Fredrik Erixon is a Swedish economist and writer. He has been the Director of the European Centre for International Political Economy (ECIPE) ever since its start in 2006; (October 2017, “Standard Essential Patents and the Quest for Faster Diffusion of Technology”, https://ecipe.org/publications/standard-essential-patents/)

It is easy to take a pessimistic view about whether the system will break. If the current trend continues, the system is likely to break at some point for the simple reason that companies will not trust it anymore. The series of legal disputes witnessed over the past years – sometimes referred to as the “smartphone patent wars” – has been fodder for a pessimistic reading of “the two tales of SEPs”. While it is common in the business world that disputes over patents and licenses are settled in courts, various SEP disputes have revealed problematic aspects of the SEP market that are different from those disputes that follow the normal stream of business and contracts. Often, the SEP disputes are less concerned about the rights and boundaries of patents, and more about antitrust limits to market behavior: they concern market abusive practices and restrictions to competition as much as they are about intellectual property.

If the SEP system actually does break at some point, the consequences would be felt throughout the economy. SEPs have been a critical part of the ICT revolution. SEPs have allowed for the fast rates of innovation diffusion that the world has witnessed over the past quarter of a century. All the computer and Internet related products and services that people are now dependent upon for their private and professional lives are intricate webs of intellectual property. As many as 250,000 patents can be used to claim ownership of some technical specification or design element in a single smartphone (NYT 2012). A laptop, suggests one calculation, implements more than 250 interoperability standards (Biddle et al. 2010), and the number of SEP holders for 3G and 4G standards grew from 2 in 1994 to 130 in 2013 while the number of SEPs rose from fewer than 150 in 1994 to more than 150,000 in 2013 (Galetovic and Gupta 2016). The standardization-body ETSI has registered more than 150,000 declarations of SEPs from companies, and ETSI is just one of many bodies in the world of ICT standardization. For the 3G standard, the same body has about 24,000 patents that have been declared essential. Now, with the economy yet again on the threshold of big technological change, a trusted and credible system for creators and users of technology to standardize proprietary technology would be a boon for innovation, interoperability and – ultimately – the consumers.

And there are reasons for optimism. Although many of the problems in the SEP regimes need to be addressed, the numbers above indicate that the SEP system is in fact attractive to patent holders and SEP implementers. It is easy to see why: neither holders nor implementers are presented with alternative options that on the face of it would be far more profitable for them. In other words, there simply would not be as many patents declared as essential if both creators and users of technology believed the SEP system worked to their disadvantage or was grossly unfair. While the reality for some companies may be that legal disputes and unpredictability prompt them to find other ways than SEPs to get access to key technologies for their products, it remains the case that most stakeholders have strong economic incentives to maintain a balanced SEP system that is trusted.

First, standard essential patents are an asset for creators of technology because, by becoming essential to a standard, their volumes of sales for technologies that users value rise significantly. As many holders want to raise more revenues for their SEPs and – ideally – have the freedom to contract with buyers on their terms, they can expand their customer base when they agree to sell patented technology in accordance with a set of rules that are designed to prevent SEP holders exploiting the weakness of a customer that has grown dependent on having access to their technology.

Second, SEPs are hugely beneficial also to those that buy the licenses – the implementers or users. Through the SEP system, they can access technologies that are interoperable and work with different products and functionalities – and they can do it under conditions that, if history is a guide, in most cases give them stable and predictable terms of contract. As a consequence, both creators and users can focus on their competitive advantages and profit on the economies of scale and specialization. Downstream firms do not need to develop their own upstream technology and upstream firms do not need to package their technologies in end-customer products in order to make their products valuable.

Third, standard-setting organisations (SSOs) also have a big stake in an SEP system that works well – and, like creators and users of technology, they would stand to lose significantly if the SEP system were to collapse.

Lastly, the biggest beneficiaries are individual consumers – those who buy the end products using FRAND-conditioned SEPs. The advent of SEPs and the rules represented by FRAND have enabled a development of fast technology creation and contributed to the rapid diffusion in ICT goods and ICT-based services. The SEP system has also allowed for new competition, both between existing technologies and brands, and from new ones that have stepped into the market with the ambition to disrupt it, again to the benefit of the consumer. It is difficult to imagine that the ICT and digital development would have been as fast as it has been if SEPs had not been a central feature of the market.

The changing fortunes of companies operating in the cellular and smartphone market would not have been possible if there had not been an SEP system that supported competition. Now that the world economy is on the doorstep of new innovations that are dependent on a great number of input technologies – e.g. the Internet-of-Things, transport connectivity and intelligent vehicles – it is crucially important for the consumer that a balanced and functioning SEP system is maintained and that actors in the system converge towards it – which would ultimately meet their economic interests.

#### ICT innovation is key to post-COVID economic recovery and long-term growth.

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Introduction

As the global economy has entered recession in 2020, triggered by the COVID-19 pandemic, the human casualties, and economic damage are perceived to be very large. Even as the health crisis will gradually become manageable, the impact on economic growth can be long-lasting and the recovery path can take several years. In particular, growth drivers such as the pace of job creation, income generation and investment may take several years to get back to pre-crisis trends. Initially the productivity of those growth drivers may be of less concern as the mantra of ‘we’ll do what it takes to avoid worse’ is predominant in this phase of the crisis.

However, once the recovery gets underway the productive use of resources is key to sustained growth. While we do not ignore the short-term challenges of the economic recovery, our primary focus in this paper is on the productivity puzzle from a long-term perspective. Productivity is driven by technological change and innovation which, in turn, depends on investment in human and physical capital as well as in other ‘missing capitals’ often referred to as intangible assets. Indeed, those investments create a positive feedback effect, as the productivity it generates also helps to make more efficient usage of scarce resources in the future. When properly measured and valued, productivity also provides a critical yardstick to realise a fairer distribution of the gains from economic growth to those who bring the resources to bear. It thereby creates the incentives for people to produce and business to invest helping to drive economic growth and raise living standards.

Unfortunately, in the aftermath of the global financial crisis of 2008/2009, many economies around the world, especially advanced economies, have failed to recharge the economy by powering productivity as the key source of growth in the long term. Indeed the latest update of The Conference Board Total Economy Database (July 2020) points at significant weakening in labor productivity growth in Europe up to 2019 (figure 1a–c). While the United States experienced somewhat faster productivity growth from 2017 to 2019 than the Euro Area and the United Kingdom, it still has not recovered to the rates of productivity growth from before the global financial crisis either.

The slowdown in productivity growth over the past 15 years has been well documented. There are multiple causes including an exhaustion of catch-up potential in emerging markets impacting economies along entire global value chains, and the drag from the global financial crisis because of low demand and weak investment, too low interest rates causing misallocations an overreliance on cheap labor, and failing fiscal policies (Bauer et al., 2020; Cette et al., 2016; Crafts, 2018; Dieppe, 2020; Fernald et al., 2017; Syverson, 2016).1 Technical measurement issues regarding inputs and outputs may have played a role as well.

In our earlier work we have stressed the importance of time lags in the adoption of new technologies, and in particular the complexity in generating productivity growth from the latest round of new digital technologies since the early 2010s, including the move toward mobile, ubiquitous access to broadband, the rise of cloud storage and advances in artificial intelligence (AI) and robotics (van Ark, 2016a, 2016b; van Ark and O’Mahony, 2016; van Ark et al., 2016).

While the first priority for economic recovery from the COVID-19 crisis is to restore jobs, it is important that any employment-intensive growth path does go together with a productivity revival. In this paper, we argue that it is possible to avoid another productivity slowdown. Underneath the aggregate figures, there is evidence pointing toward a possible tipping point at which many advanced economies may expect to see more widespread impacts from the adoption and absorption of digital technology on productivity and GDP growth.

In Section 2 we review the latest literature on the productivity impacts of general purpose technologies (GPTs), including the notion of time lapses through which digital technologies result in faster productivity growth. We also look at patterns by which innovation and productivity effects GPTs emerge across industries and disperse across the economy. We explain why the New Digital Economy (NDE) is especially characterised by long lag effects.

In Section 3 we provide an empirical analysis of productivity growth by industry data to observe whether we can detect a distinct pattern across groups of industries pointing to a structural improvement in recent years. We use a taxonomy on digital intensity by industry which was recently developed by the Organisation for Economic Co-operation and Development (OECD) (Calvino et al., 2018), showing that the most digital-intensive industries have experienced a relatively strong performance in terms of labor productivity growth since 2007 and especially since 2013.

In Section 4 of the paper, we discuss the connection between labor and skills in the digital economy, which we believe provides the key to a productivity revival. We developed a new metric on innovation competencies by occupation on the basis of data from the O\*Net database on occupation-specific descriptors in the United States (Hao et al., 2018). When applied to the United Kingdom, we find that innovation competencies point at stronger productivity effects by industry.

In Section 5 we focus on how productivity has been behaving in the short-term during the COVID-19 recession. In particular, we address the potential trade-offs between traditional pro-cyclical recovery effects and scarring effects the recession leaves, especially on the labor market. We argue that increased adoption and usage of digital technologies during the COVID-19 crisis may create a positive productivity effect. In the final section, Section 6, we will review our hypothesis that a productivity revival could be imminent in the light of the recovery from the COVID-19 crisis. In order not to miss this opportunity again, as happened a decade ago, we argue that a coordinated effort from business and policy is needed, and has to be delivered in such a way that the gains from productivity will be more widespread and such that those who provide the resources for growth are incentivised to deliver them in an efficient way.

2. The productivity paradox of the New Digital Economy

It is well known that General Purpose Technologies (GPTs), defined as new methods of producing and inventing new goods and services which are important enough to have a long-term aggregate impact on the economy, can take a significant amount of time to translate to faster productivity growth at the aggregate level of the economy. This is inherent to the three critical characteristics of a GPT as identified by Bresnahan and Trajtenberg (1995).2

1. Pervasiveness –The GPT should spread to most sectors.

2. Improvement –The GPT should get better over time and, hence, should keep lowering the costs of its users.

3. Innovation spawning –The GPT should make it easier to invent and produce new products or processes.

Historical analysis has focussed on productivity trends in previous technology phases (Bakker et al., 2019; Crafts, 2004). Recent literature has shown that the information and communication technology (ICT) revolution of the past 50 years can be characterised as a GPT and doesn’t pale with previous GPTs such as steam technology, electricity and the combustion engine. For example, Hempell (2005) concludes that ‘investment in information and communication technologies (ICT) are closely linked to complementary innovations and are most productive in firms with experience from earlier innovations’. In a more recent analysis of the evolution of the Internet, Simcoe (2015) argues that the modularity of the internet has prevented a fall in return to investments in innovation by ‘facilitating low-cost adaptation of a shared general-purpose technology to the demands of heterogeneous applications’. In a review of the data, Liao et al. (2016) conclude that:

‘...ICT investment does contribute to productivity but not in the usual manner –we find a positive (but lagged) ICT effect on technological progress. We argue that for a positive ICT role on growth to actually take place, a period of negative relationship between productivity and ICT investment together with ICT-using sectors’ capacity to learn from the embodied new technology was crucial. In addition, it took a learning period with appropriate complementary co-inventions for the new ICT-capital to become effective and its gains to be realised. Our findings provide solid, further empirical evidence to support ICT as a general purpose technology’.

#### Growth solves nuclear war.

Henricksen 17, \*Thomas H., emeritus senior fellow at the Hoover Institution; (March 23rd, 2017, “Post-American World Order,” Hoover Institution, <http://www.hoover.org/research/post-american-world-order>)

What Is To Be Done?

The first marching order is to dodge any kind of perpetual war of the sort that George Orwell outlined in  “1984,” which engulfed the three super states of Eastasia, Eurasia, and Oceania, and made possible the totalitarian Big Brother regime. A long-running Cold War-type confrontation would almost certainly take another form than the one that ran from 1945 until the downfall of the Soviet Union.

What prescriptions can be offered in the face of the escalating competition among the three global powers? First, by staying militarily and economically strong, the United States will have the resources to deter its peers’ hawkish behavior that might otherwise trigger a major conflict. Judging by the history of the Cold War, the coming strategic chess match with Russia and China will prove tense and demanding—since all the countries boast nuclear arms and long-range ballistic missiles. Next, the United States should widen and sustain willing coalitions of partners, something at which America excels, and at which China and Russia fail conspicuously.

There can be little room for error in fraught crises among nuclear-weaponized and hostile powers. Short- and long-term standoffs are likely, as they were during the Cold War. Thus, the playbook, in part, involves a waiting game in which each power looks to its rivals to suffer grievous internal problems which could entail a collapse, as happened to the Soviet Union.

Some Chinese and Russian experts predict grave domestic problems for each other. They also entertain similar thoughts about the United States, which they view as terminally decadent and catastrophically polarized over politics, ethnicity, and the future direction of the country. So, the brewing three-way struggle also involves a systemic contest, which will test the competitors’ economic and political institutions.

At this juncture, the world is entering a standoff among the three great and several not-so-great powers. Averting war, while defending our interests, will prove a challenge, calling for deft policy, political endurance, and economic growth, as well as sufficient military force to keep at bay aggressive states or prevail over them if ever a war breaks out.

#### Emergence of smart cities depends on IoT applications of 5G interoperability standards---absent FRAND, excessive royalties will undermine sustainable development.

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In December, we [outlined](https://actonline.org/2017/12/18/smart-cities-connecting-your-community-through-technology/%5d) the emergence of Smart Cities – cities that harness technological innovations like internet of things (IoT) devices and data analytics to improve essential infrastructure in growing urban centers. The technological foundation of Smart Cities aims to improve public safety, better allocate resources, and meet the needs of citizens more quickly.

A central element to Smart Cities is the comprehensive network of sensors and devices implemented within buildings, roads, traffic signs, and parking meters that allows them to interact with public, and potentially private-owned, infrastructure. These sensors will “speak” to one another, communicating information about energy usage, traffic density, or other elements of city management that have traditionally either been analyzed separately or not tracked at all. The potential of Smart Cities allows data to flow from previously disconnected branches of the city and be processed in real-time, unlocking previously unknown insights.

The powerful interoperability of Smart Cities will rely heavily on standardized technologies developed in organizations like the IEEE, which is responsible for standardizing the wi-fi technology we use every day. Standardized technologies often include standard-essential patents (SEPs), which, like their name suggests, are patents declared essential to an industry standard by a standards-setting organization. In simple terms, one cannot implement the standardized technology without using the patent.

Like regular patents, the users of SEPs must pay royalties or licensing fees to the patent owner before they may use it. For example, if a manufacturing company wants to make an IoT device interoperable with a 5G network, the manufacturer must pay a licensing fee to the owner of the SEP that is essential to the 5G standard. SEPs play a vital role in the new innovations we enjoy and have come to expect, and because of the value of these patents, SEP holders have the ability to demand high license fees from those who wish to implement the standard. To offset this competition issue, many SEP holders voluntarily agree to license their SEPs to any willing licensee under fair, reasonable, and non-discriminatory (FRAND) terms.

While wi-fi and LTE are standards that will be vital to Smart City deployment, countless new standardized technologies are being developed that will be integral to any fully-operational Smart City. With reasonable access to SEPs, assured by the FRAND commitment, innovators can enjoy the legal and business certainty they need to compete. While the meaning of the FRAND commitment continues to be refined – as evidenced by the development of SEP best practices recently launched by the App Association in Europe – its foundations are well-established.

But what happens when SEP holders do not abide by the FRAND licensing commitment, or simply refuse to license at all? Sadly, small and medium-sized companies would be forced to accept untenable licensing terms, but more realistically, they would be priced out of using the standard altogether. As a result, it would impose a barrier to innovation that would result in fewer products offered to consumers or cities eager to implement IoT technologies. For example, many hope the rise of autonomous vehicles will be seamlessly integrated into the Smart City network. But how beneficial would it be if only some autonomous vehicle brands are able to license the technology needed to communicate with traffic lights, simply because of the market power of a chipmaker? The FRAND commitment is an important backstop to that unfortunate possibility.

It is vital for SEP holders to honor FRAND licensing terms, if not for small and medium-sized innovators, then for the sustainability of future Smart Cities. FRAND creates a platform for innovation, providing a floor on which companies can stand, innovate, and compete. If the foundation of the FRAND commitment is reneged, American innovators pay a steep price – not only do they lose a key component of product development and market entry, but they are also left with years of expensive negotiations and litigation if they choose to challenge the licensing practice. What’s more, the confidence developed in the open standards development system is shaken, and Smart Cities have fewer choices in IoT solutions for their future.

To achieve the promise of Smart Cities, a balanced standards ecosystem is essential. We must allow small and medium-sized developers to leverage industry standards for innovation and prevent cost-prohibitive royalty structures and negotiating practices that are detrimental to competition, while also ensuring that SEP owners can protect their intellectual property and be fairly compensated for its use. The FRAND commitment continues to be the best framework to achieve this balance, and adherence to its principles will determine the future and success of Smart Cities.

#### Climate change is anthropogenic and causes extinction---5G-enabled smart cities are critical for mitigation and adaptation.

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Currently, the entire planet is at risk due to continual climate change [1–3]. The recorded increase in average temperature across the world in the past hundred years, and the associated changes attributed to this, are known as global warming. Many scientists are convinced by the published evidence that this change is anthropogenic and resulted from the elevated emission levels of global greenhouse gases (GHGs) [4,5]. Gases such as water vapor, carbon dioxide, methane, nitrous oxide, and ozone are responsible for the absorption and emission of thermal radiation. These changes in the relative quantities of the GHGs induce a proportional change in the amount of preserved solar energy. Presently, the accepted indicator for global warming is the sustained rise in the mean temperature worldwide. This definition is designed to account for the fact that there may be some localized exceptions to this rise. For example, there may be cooling experienced in a region while the global temperature may increase altogether, hence the need for average temperature. A key concern with the GHGs trapping of more heat in the atmosphere is that it affects both climate and short scale weather patterns. Consequently, it results in greater numbers of adverse weather events such as storms, heat waves, cold snaps, droughts, and fires [6]. Climate-related risks to health, livelihoods, food security, water supply, human safety, and economic growth are projected to increase with global warming of 1.5 ◦C [7] and further increase further at 2 ◦C, as shown in Figure 1. In addition, the risks to global aggregated economic growth due to the climate change impacts are projected to be lower at 1.5 ◦C than at 2 ◦C by the end of this century.

Carbon dioxide has the most substantial effect on global warming [8]. Although it was once assumed to have an ~100 year lifespan in the atmosphere, careful studies revealed that the situation is far worse, with three-quarters of the gas expected to remain for a time in the region of up to ~1000 years, with the remainder lasting for an indefinite period of time [9]. It was indicated that the present impacts of humanity on the atmosphere can certainly cause a long term problem [10]. Carbon dioxide is released when oil, coal, and other fossil fuels are burnt for the energy we use to power our homes, cars, and smartphones. By lessening its usage, we can curb our own contribution to climate change while saving money. The first challenge is eliminating the burning of coal, oil, and, eventually, natural gas. Oil is the lubricant of the global economy as it is hidden inside such ubiquitous items as plastic and corn, fundamental to the transportation of both consumers and goods. Coal is the substrate, supplying roughly half of the electricity worldwide, a percentage that is likely to grow according to the International Energy Agency (IEA). In fact, buildings contribute up to 43% of all the greenhouse gas emissions worldwide [11], even though investing in thicker insulation and other cost-effective as well as temperature-regulating strategies can save money in the long run. Investment in new infrastructures, or radical upgradation of the existing highways and transmission lines, may help to reduce greenhouse gas emissions, yielding economic growth in the developing countries.

Nations across the globe have kept very high targets to reducing their GHG discharges [12,13]. In order to meet these goals, considerable reductions in city energy usage is required. At a global scale, urban communities represent over half (55%) of the population, which is predicted to reach 68% by the middle of this century [14]. Urban areas claim ownership of the highest levels of energy use, gas emission, and also the largest local economy. As such, it is crucial for urban areas to reduce their consumption and utilize renewable sources wherever available to reduce their gas discharge levels. Smart cities often utilize digital sensors to measure and transmit data about the levels of GHGs in the city at that moment, as a means of tackling them [15]. The efficacy of such a system is thus reliant on the network used to collate and analyze the data collected as an extant network. The mobile telecommunications networks offer a convenient solution to this desire, as their pre-existence has the clear benefit of reducing costs compared to the design and implementation of a novel system. It is recognized that smart cities will certainly act as the key players meeting these ambitious targets [16,17]. In this study, we focused primarily on the potential applications of 5G network technology to control climate change in Singapore. In addition, a clear overview of the sustainability benefits of introducing 5G technology compatible smart cities, buildings, and farms in all aspects of urbanization is provided. Herein, the main purpose is to tackle the negative outcomes associated with anthropogenic climate change, with a particular focus on the contributions that are best made by the telecoms network operators.

Climate change is one of the most challenging problems that humanity has ever faced. Presently, hundreds of millions of lives, innumerable species, entire ecosystems, health, economy, and the future habitability of this planet are at risk. Fortunately, climate change is solvable, we just need to wisely exploit the existing technologies and sciences. Climate change mitigation is a pressing international need in which many management actions are required. The development of 5G technology has been largely driven by smart mobile devices and advanced communication technologies. It may thus serve as a technical enabler for a whole new range of business opportunities, energy, and facilities management, together with industrial applications. Moreover, it may enable different devices to work together seamlessly. Definitely, the 5G cellular network technology is expected to revolutionize the global industries with profound effects on the savings of energy, waste generation and recycling, and water resources management, thus reducing the climate change impacts.

### 1AC — Cybersecurity

#### Advantage 2 is Cybersecurity —

#### Aggressive patent strategies create structural flaws in 5G standardization that imperils domestic cybersecurity---market competition reduces the incidence of vulnerability and severity of attacks.

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III. COMPETITION AND CYBERSECURITY

In addition to the historical review done so far, another approach to understanding the relationship among patents, competition, and national security is to consider the role of cybersecurity. There is little doubt that computer system vulnerabilities that enable hacking and spread of computer exploits are a threat to the nation’s defenses, so better cybersecurity is a key part of national security strategy.155

Strong competition can thus complement national security by enhancing domestic cybersecurity, and patent assertion that unduly weakens competition detracts from cybersecurity.156 Competition promotes better cybersecurity in at least two ways. First, multiple studies show that competition encourages firms to improve their products on multiple vectors including cybersecurity. Second, competition avoids a situation that security experts call a “monoculture,” which increases vulnerability to severe cyberattacks. As former Secretary of Homeland Security Michael Chertoff wrote recently, “We need competition and multiple providers, not a potentially vulnerable technological monoculture,” to guarantee national security.157 Thus, cybersecurity provides a useful lens for understanding how unfettered patent assertion and licensing can detract from national security.

A. Cybersecurity as Competitive Value-Add

Competition enhances national security by reducing the incidence of technical vulnerabilities. That effect is especially important for security sensitive systems such as mobile telecommunications.

Intuitively, a causal chain from competition to cybersecurity makes logical sense. Computer security is a value-added benefit to consumers, so firms in competitive markets are likely to use security to gain an edge over their competitors.158 In monopolized markets, though, there may be less external impetus to test products for flaws, and the monopolist may choose to focus less on security and more on new product features or increased product quality.

Economic research confirms these hypotheses about competition leading to better cybersecurity. A 2009 empirical study of web browsers considered the impact of market concentration on the amount of time that vendors took to fix security vulnerabilities as they were discovered.159 The study found that the presence of more competitors correlated with faster cybersecurity response—a reduction of 8–10 days in response time per additional market rival.160 Similarly, business researchers in 2005 modeled incentives for firms to engage in sharing of cybersecurity information, and concluded that the “inclination to share information and invest in security technologies increases as the degree of competitiveness in an industry increases.”161 Another study found that, where two software firms are in competition, at least one will be willing to take on some degree of risk and responsibility for cybersecurity, whereas a monopoly software firm will consistently fail to accept such responsibility.162 To be sure, an unpublished study from 2017 found that some market concentration can make firms more responsive to cybersecurity issues, but only to a point: “being in a dominant position reduces the positive effect of having less competitors on the responsiveness of the vendor,” and indeed the “more dominant the firm is, the less rapid it is in releasing security patches.”163 This research confirms that competition is more conducive to cybersecurity.

It is not hard to see how this applies to emerging communication technologies markets. In the absence of competition, the above research suggests that device manufacturers, chip makers, and software developers will lack incentives to respond to vulnerabilities, to share information about cybersecurity practices and issues, and to take responsibility for security matters. Mobile phone chips have had their share of cybersecurity failures already.164 The best way to flush out ongoing and future cybersecurity issues is to maintain competitive pressure at all levels of the supply chain.

B. Vulnerabilities of “Monocultures”

A second reason why monopoly undermines cybersecurity is that monopoly leads to a “monoculture” of single-vendor products, opening the door to massive systemic failure in the case of a cyberattack. Computer researchers developed the theory of software monocultures in the early 2000s, in response to the regular phenomenon of computer viruses and other attacks spreading rapidly by exploiting flaws in the dominant operating system at the time, Microsoft Windows.165 Where a computer system such as Windows has a commanding share of users, a virus that exploits a flaw in that system can quickly spread to infect a whole interconnected ecosystem. An operating system monopoly thus enables fast and easy spread of cyberattacks, and better cybersecurity would be achieved through greater diversity in online systems.166 As one research group posited, “a network architecture that supports a collection of heterogeneous network elements for the same functional capability offers a greater possibility of surviving security attacks as compared to homogeneous networks.”167

There has been considerable study of the theory that computer monocultures are naturally more vulnerable to attacks.168 In one study, computer science researchers reviewed a catalog of 6,340 software vulnerabilities recorded in 2007, to compare whether comparable software would share the same flaws.169 Of the 2,627 vulnerabilities applicable to application software (as opposed to operating systems, web scripts, and other software components), only 29 (1.1%) applied to substitute products from different vendors but providing the same functionality.170 By contrast, different versions of a single software product were found to share vulnerabilities 84.7% of the time.171 Thus, software monocultures share exploitable flaws even when there is some variation in versions across the monoculture; by contrast, diversity in software is almost guaranteed to prevent a single flaw from affecting all users.

In the case of 5G and wireless mobile communications, a monoculture is an especially concerning possibility. To the extent that systems such as smart city sensors or communication networks are widely deployed in a monoculture fashion, a widespread attack could have devastating consequences, potentially blacking out a region and affecting essential services such as 911.172 A monoculture that is vulnerable to so-called “rootkits” or “backdoors”—maliciously installed software that enable bad actors to commandeer systems—could also enable mass surveillance or spying by private hackers or foreign governments.173 The presence of systems from multiple vendors would mitigate these possibilities.

The monoculture theory is not without critics, but a review of those criticisms shows them to be inapplicable to contemporary communication technologies. Some critics suggest that software diversity imposes unwarranted costs on firms who must forego economies of scale and devise seemingly duplicative yet different setups of computer systems.174 But those concerns largely focus on the situation where a single firm produces and manages heterogeneous systems, concerns that are avoided where heterogeneity arises naturally through competition between two unrelated firms. Critics also argue that technological measures can create “artificial diversity” through automated randomization of software code, so software engineers can purportedly solve monoculture issues and device users need not worry about the issue.175 But even these critics acknowledge that artificial diversity techniques are often insufficient because they must make assumptions about what aspects of the technology are most vulnerable to attack, and they concede that artificial diversity cannot stop attacks involving operation of legitimate software functions in undesirable ways (sending spam emails or deleting document files, for example).176

It is widely recognized that a monoculture is unavoidable in at least one respect: Most connected devices will need to conform to technical standards.177 5G, for example, is a technical standard developed by a private industry consortium called 3GPP.178 A flaw in any such standard would render all mobile devices implementing the standard vulnerable to an identical attack.179 Avoiding these sorts of systemic flaws in standards requires rigorous development, analysis, and testing of the standard in the development process, which in turn requires ensuring that as many firms as possible, especially firms that share basic American values, are involved in the development of those standards.180 Thus, the necessary standardization of information and communication technologies is perhaps the most important reason why a competitive communication technology market is essential to cybersecurity and national security.

#### Insecure technical standards cause inevitable systemic grid collapse---extinction.

DeNardis 21, \*Dr. Laura DeNardis, PhD in Science and Technology Studies from Virginia Tech, Dean of the School of Communication at American University, and Gordon M. Goldstein, Adjunct Senior Fellow at the Council on Foreign Relations, (March 1st, 2021, “The Real Lesson of the Texas Power Debacle”, Lawfare, 3/1/2021, https://www.lawfareblog.com/real-lesson-texas-power-debacle)

The infrastructure was essential, ubiquitous and providing basic functionality for everything in daily life from water to heat and transportation. And in an instant it was gone, plunging tens of thousands of residents into a life-threatening crisis. This is, of course, the narrative of the recent debacle in Texas, where a winter storm overwhelmed the state’s electrical grid and brought the state to a near-total blackout. But it should also be interpreted as a preemptive warning of what Americans will face from the next generation of the internet and the new realm of cybersecurity risk it will dramatically amplify.

Both forms of infrastructure—a state-run electrical grid and the 5G and “internet of things” future to which we are rapidly hurtling—share three attributes. First, their construction reflects a lack of imagination about the danger that can quickly coalesce when seemingly remote threat scenarios become real. Second, compounding a lack of analytic imagination is an absence of preparedness. Third, for both the Texas electrical grid and the emerging internet, public policy protections are either meager or completely absent.

In planning for the resilience of its electrical grid, public officials in Texas discounted the potentially devastating disruption that could occur from unpredictable events—whether related to climate change or just a once-a-century anomaly. They also eschewed precautions other states take seriously by allowing for the interconnection of electrical grid supply chains across their borders, ostensibly because of their ideological rejection of federal regulatory oversight governing such arrangements.

As the United States builds out a new national 5G cyber-physical communications network through private service providers, Americans similarly discount the risks—myriad in their diversity and severity—that are orders of magnitude more significant than what Texas confronted recently. More physical things than people are already connected. The super empowered internet of tomorrow, known among some in the field as the “internet of everything,” will exceed by tens of billions of devices the number of connections between individuals simply communicating via social media or digital screens.

This confronts policymakers with an imminent threat: A cyber outage is no longer about losing digital communications but about losing basic societal functioning and even human life. The failure of imagination is to think of the SolarWinds attack on U.S. federal agencies and tech companies as a worst-case scenario. The failure of imagination is to think of cybersecurity through a content-centric lens rather than as possible attacks on the material world. The emergence of internet-connected cardiac devices, digitally dependent cars, and internet-connected agriculture systems portend the stakes of a cyberattack to health care, economic and social functioning, and food security.

The United States should be prepared for, and certainly not be caught by surprise by, such cyberattacks. Yet, the internet of everything is notoriously insecure. Internet-connected physical objects are not necessarily upgradeable. Nor do they come with adequate default security and encryption. The 5G infrastructure that helps connect digital objects has been at the center of debates over Chinese espionage. Industrial cyber-physical systems are based on technical standards that have not been collaboratively vetted for security and interoperability. One of the most infamous cyberattacks—the so-called Mirai botnet that took down major media sites and corporations—hijacked these insecure objects in homes to carry out the assault. The United States is not yet prepared.

Finally, in the race to conceive and deploy effective public policy responses, the U.S. government as a whole is hardly more anticipatory or synthesized in its response to potential calamity than the state of Texas. The focus of U.S. cyber policy remains on information policy issues such as disinformation, manipulation and violent speech rather than securing the digital world that now powers our material day-to-day lives. The Biden administration confronts an enormous challenge in crafting a comprehensive strategy to the cybersecurity risks foreshadowed by the ruinous experience in Texas and its management of vital infrastructure. While the digital world has leapt from two-dimensional to three-dimensional space, cyber policy has not at all jumped from 2D to 3D.

This failure of imagination, preparedness and policy protection must not be America’s cyber future; the stakes are far too high and the costs are far too great. The Texas disaster is a potent illustration of what has always been true: Our digital society and economy are extremely vulnerable and grow more porous and subject to penetration day by day. As digital sensors and cyber control systems become further embedded in physical infrastructure like energy systems, agriculture and transportation, there is no longer a separation between security of the “real” world and security of the online world. They are entangled and increasingly enmeshed—and policy has yet to catch up to either envisioning or mitigating the looming threats the U.S. confronts.

If the energy grid cannot weather a winter storm, how can it be expected to withstand a major cyberattack? What other vital forms of national infrastructure—ranging from water, bridges, highways and roads, and ultimately our day-to-day financial system—are comparably at risk? As Texas dramatizes, it is neither hyperbolic nor exaggerated to assert that our survival could now depend on securing the inevitable cyber-physical future that is accelerating with stunning rapidity.

#### Actors have the means and motivations to strike critical infrastructure.

Wintch 21, \*Timothy M. Wintch, an active-duty Major in the United States Air Force. He is currently a graduate student at the Oettinger School of Science & Technology Intelligence, National Intelligence University, in Bethesda, Maryland. Mr. Wintch has over 11 years of experience in command-and-control operations as an Air Battle Manager. He holds a Bachelor of Arts in Politics from the University of California, Santa Cruz, and a Master of Arts in Military Studies from American Military University. (April 20th, 2021, “PERSPECTIVE: Cyber and Physical Threats to the U.S. Power Grid and Keeping the Lights on”, https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/)

Among critical infrastructure sectors in the U.S., energy is perhaps the most crucial of the 16 sectors defined by the Department of Homeland Security. This sector is so vital because it provides the energy necessary to run every other critical infrastructure sector. However, the U.S. power grid, the backbone of the energy sector, is built upon an aging skeleton that is becoming increasingly vulnerable every day. Whether from terrorists or nation-states like Russia and China, the power grid is susceptible to not just physical attacks, but also to cyber intrusion as well. However, much of this threat can be mitigated if the U.S. takes the appropriate steps to safeguard the power grid and avoid a potential catastrophe in the future.

Since Sept. 11, 2001, terrorism on U.S. soil has been at the forefront of American consciousness. Critical infrastructure provides an appealing target because of the disproportionally large impact even a small attack can have on the sectors. In particular, the power grid represents a particularly lucrative target, both in terms of the ease of access and the large impact it can make. The National Research Council stated that the U.S. power grid is “vulnerable to intelligent multi-site attacks by knowledgeable attackers intent on causing maximum physical damage to key components on a wide geographical scale.”[[1]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn1) Additionally, the physical security of transmission and distribution systems is difficult due to the dispersed nature of these key components, which in turn is advantageous to attackers as it reduces the likelihood of their capture.[[2]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn2) From 2002-2012, approximately 2,500 physical attacks occurred against transmission lines and towers worldwide and approximately 500 attacks against transformer substations.[[3]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn3) Terrorists have the motivation to attack the U.S. power grid but the very nature of the grid makes it highly vulnerable. The power grid is not only at risk from physical attacks, but also nation-state cyberattacks.

One nation that has shown both the capability and intent to use attacks against critical energy infrastructure is Russia, as demonstrated in their 2015 annexation of Crimea from Ukraine. A Russian cyber threat group known as Sandworm, which used its BlackEnergy malware, attacked Ukrainian computer systems that provide remote control of the Ukraine power grid.[[4]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn4) This attack, and another in 2016, each left the capital Kiev without power, prompting cyber experts to raise concern about the same malware already existing in NATO and the U.S. power grids.[[5]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn5) In any conflict between Russia and NATO, not only would similar cyberattacks pose a threat, but so would potential physical attacks severing fuel oil and natural gas lines to Western Europe. Russia has both the capability and intent to attack critical infrastructure, particularly power grids, during future conflicts in their “hybrid warfare” approach.

Another nation that has the capability to attack critical energy infrastructure is China, representing a threat to not just the U.S. energy infrastructure but also that of our allies whose support would be vital in a major conflict. A recent NATO report highlighted this threat from China’s Belt and Road Initiative, stating that “[China’s] foreign direct investment in strategic sectors [such as energy generation and distribution] …raises questions about whether access and control over such infrastructure can be maintained, particularly in crisis when it would be required to support the military.”[[6]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn6) Like Russia, China has been active with cyber intrusions in U.S. energy infrastructure. The Mission Support Center at Idaho National Laboratory characterized these as attacks as “multiple intrusions into US ICS/SCADA [Industrial Control Systems/Supervisory Control and Data Acquisition] and smart grid tools [that] may be aimed more at intellectual property theft and gathering intelligence to bolster their own infrastructure, but it is likely that they are also using these intrusions to develop capabilities to attack the [bulk electric system], as well.”[[7]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn7) China, therefore, has both the capability and intent to conduct cyber intrusions and attacks for myriad reasons.

Another arm of this threat is the reliance the U.S. energy industry has on imports from China, especially transformers. In early 2020, federal officials seized a transformer in the port of Houston that had been imported by the Jiangsu Huapeng Transformer Company before sending it to Sandia National Laboratory in Albuquerque. Sandia is contracted by the U.S. Department of Energy for mitigating national security threats.[[8]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn8) The Wall Street Journal reported that “Mike Howard, chief executive of the Electric Power Research Institute, a utility-funded technical organization, said that the diversion of a huge, expensive transformer is so unusual – in his experience, unprecedented – that it suggests officials had significant security concerns.”[[9]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn9) Previously destined for the Washington Area Power Administration’s Ault, Colo., substation, the transformer is believed to have been seized due to “backdoor” exploitable hardware emplaced by the Chinese prior to shipment.[[10]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn10) Shortly after these events, President Trump issued Executive Order 13920, “[Securing the United States Bulk-Power System](https://trumpwhitehouse.archives.gov/presidential-actions/executive-order-securing-united-states-bulk-power-system/),” essentially limiting the import of Chinese-built critical energy infrastructure components due to concerns about cybersecurity.[[11]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn11) Interestingly, Jiangsu Huapeng “boasted that it supported 10 percent of New York City’s electricity load.”[[12]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn12)

Franklin Kramer, the former Assistant Secretary of Defense for International Security Affairs, testified before a U.S. House of Representatives Energy and Commerce subcommittee during an energy and power hearing in 2011 and said that a “highly-coordinated and structured cyber, physical, or blended attack on the bulk power system, however, could result in long-term (irreparable) damage to key system components in multiple simultaneous or near-simultaneous strikes.” He added that “an outage could result with the potential to affect a wide geographic area and cause large population centers to lose power for extended periods.”[[13]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn13) Even the inclusion of features such as smart grids to the overall grid structure poses new vulnerabilities through their connectivity. Kramer stated that “such connectivity means that the distribution system could be a key vector for a national security attack on the grid.”[[14]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn14)

#### Cyberwar is increasingly likely---SolarWind emboldens hackers to undermine critical infrastructure and nuclear supply chains.

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Cyberattacks are no longer just a matter of cybersecurity, they directly threaten a country’s national security. Cyberattacks alter the character of warfare—much like nuclear weapons once did, allowing adversaries to potentially cross enemy lines to harm large numbers of innocent civilians.

Today’s malicious actors can now seek to cause physical damage from remote locations through digital channels, wreaking devastation on a country at levels that previously would have required a kinetic attack.

On February 8, 2021, hackers breached the Bruce T. Haddock Water Treatment Plant in Oldsmar, Fla. using known software vulnerabilities in an attempt to poison the local water supply with sodium hydroxide—also known as lye. They accessed the plant through its industrial control system (ICS)—a system designed to allow for remote control and supervision of the plant. Taking over the plant’s controls, hackers increased parts of the chemical, used to [adjust the acidity and remove metals from drinking water](https://www.foxnews.com/politics/senate-intel-chairman-florida-water-plant-cyberattack), to one hundred times over the normal level. The system used an [old version of Windows, was accessible with a shared password, and had no firewall protection against intrusions](https://techgenix.com/florida-water-treatment-facility-cyberattack/). Thankfully, [a supervisor noticed the dangerous change in time whilst working remotely](https://www.govtech.com/em/safety/Cyberattack-on-Water-Treatment-Facility-Suggests-More-to-Come.html), averting a crisis that may have caused chemical burns and blindness among those exposed to the toxic chemical.

U.S. government officials have recently expressed concerns about similar vulnerabilities across water and energy sectors and other critical infrastructure including [health, emergency services, food and agriculture, and transportation systems](https://www.foxnews.com/politics/senate-intel-chairman-florida-water-plant-cyberattack). The cyberattack on the water plant occurred just a week before a major winter storm led to a widespread blackout and water crisis across Texas. [More than five million](https://time.com/5939633/texas-power-outage-blackouts/) went without power and running water for several days, illustrating the fragility of such interconnected infrastructure and the physical devastation that could be caused in the event of a cyberattack targeting the grid.

Critical infrastructure is not alone in its vulnerabilities to cyberattacks with physical implications—supply chains are also at risk. For at least a span of months (if not years), hackers have [exploited vulnerabilities](https://en.wikipedia.org/wiki/2020_United_States_federal_government_data_breach) in software from Microsoft, VMWare and the Texas-based company [SolarWinds](https://www.solarwinds.com/) to compromise data security in at least 200 organizations in the U.S. government and other agencies around the world.

Although the SolarWinds attack appears to be a [case of classic espionage by Russia](https://www.securityinfowatch.com/cybersecurity/article/21206223/more-questions-than-answers-as-solarwinds-breach-probe-expands) via the U.S. supply chain, there are aspects of the attack that also illustrate the potential for achieving physical effects via digital channels. As early as [March 2020](https://www.securityinfowatch.com/cybersecurity/article/21206223/more-questions-than-answers-as-solarwinds-breach-probe-expands), Russian hackers breached the Orion network management software designed by SolarWinds, a federal contractor, and planted malicious code likely intended to gain access to sensitive information. Evidence of malware was first detected [in December by a cybersecurity company](https://www.newsweek.com/colorado-representative-says-solarwinds-hack-could-cyber-equivalent-pearl-harbor-1555994) that also uses the Orion software. The impact of the SolarWinds cyberattack spanned [thousands of networks](https://www.securityinfowatch.com/cybersecurity/article/21206223/more-questions-than-answers-as-solarwinds-breach-probe-expands) at [nine federal agencies and 100 private sector companies](https://www.cyberscoop.com/solarwinds-cyber-espionage-russia-neuberger/), including the Department of Energy’s National Nuclear Security Administration (NNSA), which is responsible for overseeing the U.S. nuclear weapons stockpile.

Although NNSA claims there was no impact to classified systems, officials found [evidence of attempted intrusion](http://www.politico.com/news/2020/12/22/nuclear-weapons-agency-congress-hacking-450184) in unclassified systems—although, according to the NNSA Public Affairs office, the system in question was used for business purposes, not for transport of nuclear weapons and materials. The agency also detected attempts to gain access to servers at the Los Alamos National Laboratory—one of three nuclear weapons labs. [NNSA immediately disconnected the software from relevant networks](https://www.energy.gov/articles/doe-update-cyber-incident-related-solar-winds-compromise), removing the possibility for deleterious effects. While hackers were not likely targeting the transport of nuclear weapons, the [vulnerabilities of nuclear weapons](https://www.nap.edu/read/11538/chapter/6#112) [while en-route](https://www.osti.gov/servlets/purl/1409912) [between secure locations](https://www-pub.iaea.org/MTCD/Publications/PDF/Pub1348_web.pdf) are well known.

The exact objectives for the SolarWinds cyberattack remain unclear, but the vast extent of its reach may demonstrate to U.S. adversaries the significant potential of cyberattacks for achieving physical ends, including the possibility of stealing nuclear weapons. However, the incident is not the first major one from which malicious actors have deduced such capabilities—[consider the lessons from the NotPetya attack in 2017](https://spectrum.ieee.org/tech-talk/computing/it/notpetya-latest-ransomware-is-a-warning-note-from-the-future). Russian hackers spread malicious code through a popular accounting software developed by a Ukrainian business across many countries in Europe, eventually infecting tens of thousands of computers around the world. In addition to rendering infected computers useless, the attack shut down the global operations of the Maersk shipping company and caused major traffic congestion on the roads near ports in the United States. It also slowed operations of Merck & Co, Inc., a major producer of drugs and vaccines in the U.S., [reducing production capacity for a short period of time](https://www.fiercepharma.com/manufacturing/merck-has-hardened-its-defenses-against-cyber-attacks-like-one-last-year-cost-it). Even a classic espionage or sabotage incident may carry significant potential for physical damage.

The [Biden administration has already issued guidance](https://www.whitehouse.gov/briefing-room/presidential-actions/2021/02/24/executive-order-on-americas-supply-chains/) for shoring up vulnerabilities in U.S. supply chains, but much more needs to be done to protect critical infrastructure and dissuade malicious actors from exploiting digital channels to achieve physical ends. In an era of hybrid and gray zone warfare, cyberattacks are attractive to nations seeking to undermine their adversaries due to challenges of attribution and the associated benefit of deniability. In the future, these nations may also come to see cyberattacks with physical effects as a new form of warfare—a Trojan horse in the form of their adversary’s own infrastructure or supply chains. In so doing, they can cross enemy lines and cause damage and destruction without defeating any military forces.

#### Those attacks cause accidental nuclear escalation.

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Yet another pathway to escalation could arise from a cascading series of cyberstrikes and counterstrikes against vital national infrastructure rather than on military targets. All major powers, along with Iran and North Korea, have developed and deployed cyberweapons designed to disrupt and destroy major elements of an adversary’s key economic systems, such as power grids, financial systems, and transportation networks. As noted, Russia has infiltrated the U.S. electrical grid, and it is widely believed that the United States has done the same in Russia.[12](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote12) The Pentagon has also devised a plan known as “Nitro Zeus,” intended to immobilize the entire Iranian economy and so force it to capitulate to U.S. demands or, if that approach failed, to pave the way for a crippling air and missile attack.[13](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote12)

The danger here is that economic attacks of this sort, if undertaken during a period of tension and crisis, could lead to an escalating series of tit-for-tat attacks against ever more vital elements of an adversary’s critical infrastructure, producing widespread chaos and harm and eventually leading one side to initiate kinetic attacks on critical military targets, risking the slippery slope to nuclear conflict. For example, a Russian cyberattack on the U.S. power grid could trigger U.S. attacks on Russian energy and financial systems, causing widespread disorder in both countries and generating an impulse for even more devastating attacks. At some point, such attacks “could lead to major conflict and possibly nuclear war.”[14](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote14)

These are by no means the only pathways to escalation resulting from the offensive use of cyberweapons. Others include efforts by third parties, such as proxy states or terrorist organizations, to provoke a global nuclear crisis by causing early-warning systems to generate false readings (“spoofing”) of missile launches. Yet, they do provide a clear indication of the severity of the threat. As states’ reliance on cyberspace grows and cyberweapons become more powerful, the dangers of unintended or accidental escalation can only grow more severe.

#### Cyber-compromised NC3 causes nuclear war.

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The Nuclear-Cyber Connection

These links exist because the NC3 systems of the United States and other nuclear-armed states are heavily dependent on computers and other digital processors for virtually every aspect of their operation and because those systems are highly vulnerable to cyberattack. Every nuclear force is composed, most basically, of weapons, early-warning radars, launch facilities, and the top officials, usually presidents or prime ministers, empowered to initiate a nuclear exchange. Connecting them all, however, is an extended network of communications and data-processing systems, all reliant on cyberspace. Warning systems, ground- and space-based, must constantly watch for and analyze possible enemy missile launches. Data on actual threats must rapidly be communicated to decision-makers, who must then weigh possible responses and communicate chosen outcomes to launch facilities, which in turn must provide attack vectors to delivery systems. All of this involves operations in cyberspace, and it is in this domain that great power rivals seek vulnerabilities to exploit in a constant struggle for advantage.

The use of cyberspace to gain an advantage over adversaries takes many forms and is not always aimed at nuclear systems. China has been accused of engaging in widespread cyberespionage to steal technical secrets from U.S. firms for economic and military advantages. Russia has been accused, most extensively in the Robert Mueller report, of exploiting cyberspace to interfere in the 2016 U.S. presidential election. Nonstate actors, including terrorist groups such as al Qaeda and the Islamic State group, have used the internet for recruiting combatants and spreading fear. Criminal groups, including some thought to be allied with state actors, such as North Korea, have used cyberspace to extort money from banks, municipalities, and individuals.[4](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote04) Attacks such as these occupy most of the time and attention of civilian and military cybersecurity organizations that attempt to thwart such attacks. Yet for those who worry about strategic stability and the risks of nuclear escalation, it is the threat of cyberattacks on NC3 systems that provokes the greatest concern.

This concern stems from the fact that, despite the immense effort devoted to protecting NC3 systems from cyberattack, no enterprise that relies so extensively on computers and cyberspace can be made 100 percent invulnerable to attack. This is so because such systems employ many devices and operating systems of various origins and vintages, most incorporating numerous software updates and “patches” over time, offering multiple vectors for attack. Electronic components can also be modified by hostile actors during production, transit, or insertion; and the whole system itself is dependent to a considerable degree on the electrical grid, which itself is vulnerable to cyberattack and is far less protected. Experienced “cyberwarriors” of every major power have been working for years to probe for weaknesses in these systems and in many cases have devised cyberweapons, typically, malicious software (malware) and computer viruses, to exploit those weaknesses for military advantage.[5](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote05)

Although activity in cyberspace is much more difficult to detect and track than conventional military operations, enough information has become public to indicate that the major nuclear powers, notably China, Russia, and the United States, along with such secondary powers as Iran and North Korea, have established extensive cyberwarfare capabilities and engage in offensive cyberoperations on a regular basis, often aimed at critical military infrastructure. “Cyberspace is a contested environment where we are in constant contact with adversaries,” General Paul M. Nakasone, commander of the U.S. Cyber Command (Cybercom), told the Senate Armed Services Committee in February 2019. “We see near-peer competitors [China and Russia] conducting sustained campaigns below the level of armed conflict to erode American strength and gain strategic advantage.”

Although eager to speak of adversary threats to U.S. interests, Nakasone was noticeably but not surprisingly reluctant to say much about U.S. offensive operations in cyberspace. He acknowledged, however, that Cybercom took such action to disrupt possible Russian interference in the 2018 midterm elections. “We created a persistent presence in cyberspace to monitor adversary actions and crafted tools and tactics to frustrate their efforts,” he testified in February. According to press accounts, this included a cyberattack aimed at paralyzing the Internet Research Agency, a “troll farm” in St. Petersburg said to have been deeply involved in generating disruptive propaganda during the 2016 presidential elections.[6](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote06)

Other press investigations have disclosed two other offensive operations undertaken by the United States. One called “Olympic Games” was intended to disrupt Iran’s drive to increase its uranium-enrichment capacity by sabotaging the centrifuges used in the process by infecting them with the so-called Stuxnet virus. Another left of launch effort was intended to cause malfunctions in North Korean missile tests.[7](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote07) Although not aimed at either of the U.S. principal nuclear adversaries, those two attacks demonstrated a willingness and capacity to conduct cyberattacks on the nuclear infrastructure of other states.

Efforts by strategic rivals of the United States to infiltrate and eventually degrade U.S. nuclear infrastructure are far less documented but thought to be no less prevalent. Russia, for example, is believed to have planted malware in the U.S. electrical utility grid, possibly with the intent of cutting off the flow of electricity to critical NC3 facilities in the event of a major crisis.[8](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote08) Indeed, every major power, including the United States, is believed to have crafted cyberweapons aimed at critical NC3 components and to have implanted malware in enemy systems for potential use in some future confrontation.

Pathways to Escalation

Knowing that the NC3 systems of the major powers are constantly being probed for weaknesses and probably infested with malware designed to be activated in a crisis, what does this say about the risks of escalation from a nonkinetic battle, that is, one fought without traditional weaponry, to a kinetic one, at first using conventional weapons and then, potentially, nuclear ones? None of this can be predicted in advance, but those analysts who have studied the subject worry about the emergence of dangerous new pathways for escalation. Indeed, several such scenarios have been identified.[9](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote09)

The first and possibly most dangerous path to escalation would arise from the early use of cyberweapons in a great power crisis to ~~paralyze~~ undermine the vital command, control, and communications capabilities of an adversary, many of which serve nuclear and conventional forces. In the “fog of war” that would naturally ensue from such an encounter, the recipient of such an attack might fear more punishing follow-up kinetic attacks, possibly including the use of nuclear weapons, and, fearing the loss of its own arsenal, launch its weapons immediately. This might occur, for example, in a confrontation between NATO and Russian forces in east and central Europe or between U.S. and Chinese forces in the Asia-Pacific region.

Speaking of a possible confrontation in Europe, for example, James N. Miller Jr. and Richard Fontaine wrote that “both sides would have overwhelming incentives to go early with offensive cyber and counter-space capabilities to negate the other side’s military capabilities or advantages.” If these early attacks succeeded, “it could result in huge military and coercive advantage for the attacker.” This might induce the recipient of such attacks to back down, affording its rival a major victory at very low cost. Alternatively, however, the recipient might view the attacks on its critical command, control, and communications infrastructure as the prelude to a full-scale attack aimed at neutralizing its nuclear capabilities and choose to strike first. “It is worth considering,” Miller and Fontaine concluded, “how even a very limited attack or incident could set both sides on a slippery slope to rapid escalation.”[10](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote10)

What makes the insertion of latent malware in an adversary’s NC3 systems so dangerous is that it may not even need to be activated to increase the risk of nuclear escalation. If a nuclear-armed state comes to believe that its critical systems are infested with enemy malware, its leaders might not trust the information provided by its early-warning systems in a crisis and might misconstrue the nature of an enemy attack, leading them to overreact and possibly launch their nuclear weapons out of fear they are at risk of a preemptive strike.

“The uncertainty caused by the unique character of a cyber threat could jeopardize the credibility of the nuclear deterrent and undermine strategic stability in ways that advances in nuclear and conventional weapons do not,” Page O. Stoutland and Samantha Pitts-Kiefer wrote in 2018 paper for the Nuclear Threat Initiative. “[T]he introduction of a flaw or malicious code into nuclear weapons through the supply chain that compromises the effectiveness of those weapons could lead to a lack of confidence in the nuclear deterrent,” undermining strategic stability.[11](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote11) Without confidence in the reliability of its nuclear weapons infrastructure, a nuclear-armed state may misinterpret confusing signals from its early-warning systems and, fearing the worst, launch its own nuclear weapons rather than lose them to an enemy’s first strike. This makes the scenario proffered in the 2018 NPR report, of a nuclear response to an enemy cyberattack, that much more alarming.

### 1AC — Plan

#### Plan: The United States federal judiciary should substantially increase prohibitions on private sector conduct that is more restrictive of competition than reasonably necessary to enable creation of information technology standards.

### 1AC — Solvency

#### Solvency —

#### The plan requires SSO’s to administer reasonable action to prohibit ex post opportunism---that strengthens FRAND effectiveness while enabling SEP holders to capture appropriate royalties---which is the best competition-innovation balance.

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3. Application of the Basic Legal Principles

The antitrust principle is straightforward: industry-wide collaboration through SSOs to establish procompetitive standards is permitted only if it is no more restrictive of competition than reasonably necessary to enable creation of the standards. When standard setting predictably creates technology monopolies that, if unrestrained, will enable anticompetitive ex post opportunism that would otherwise not occur, an SSO that does not take effective measures to prevent or minimize such ex post opportunism engages in conduct that is more restrictive of competition than necessary. In that case, the SSO and, in appropriate cases, its members, may well violate Section 1 of the Sherman Act.

Under this principle, SSO procedures and FRAND rules should be evaluated based on whether they lead to reasonable SEP royalties, using the competitive ex ante licensing standard discussed above, which has been adopted by the courts in patent law. Put differently, FRAND rules should be evaluated based on their ability to prevent SEP holders from obtaining more than the ex ante value of their technology from implementers.

This limitation would not prevent a SEP holder from proﬁting, perhaps greatly, from participating in the SSO and having its patented technology included in the standard. The SEP holder continues to be rewarded for its technology because the inclusion of its technology in the standard can still greatly increase the volume of licensing opportunities available to the SEP holder.

Whether a particular set of FRAND rules are sufficiently effective in preventing ex post opportunism will depend on the particular circumstances. The procedural unfolding of the case will also depend upon the circumstances. As a general matter, the case would probably be structured as an ordinary Rule of Reason case.82

First, the plaintiff would have to demonstrate harm to competition as a result of the collaboration of the SSO’s members, many of which compete with one another. In this case, the harm to competition would stem from the ability of the SEP holder to exercise monopoly power by obtaining royalties in excess of the competitive, ex ante level. The decision to include patented technologies in the standard would be the allegedly unlawful agreement. Notably, the court need not determine what a FRAND royalty is; it would suffice to determine that market power has been created or exercised, and that existing SSO rules and policies were not adequate to prevent the competitive harm. The defendant, which could be the SSO or perhaps one or more SSO members, would win at this point if the plaintiff failed to show harm to competition. If might fail if the standard faces substantial competition and the court concludes that the SEP holder therefore does not have market power or if the SSO’s rules and policies are found to be effective in preventing ex post opportunism, even if the plaintiff or even the court thinks that other rules and policies would be preferable.

Second, if the plaintiff makes the requisite showing of harm to competition, the defendant(s) would then have to show some procompetitive justiﬁcation— in this case, the beneﬁts of the standard. These two initial steps should be straightforward.

Third, if as is likely the defendant is able to show a procompetitive justiﬁcation, the plaintiff would have to show that the SSO could have used available, reasonable alternatives to realize the efficiency beneﬁts with less or none of the competitive harms. The plaintiff might identify reasonable alternatives that would have led to a different standard, based on including unpatented technology in the standard or perhaps involving fewer SEPs or fewer owners of SEPs, which would be less subject to patent holdup. More likely, the plaintiff could suggest alternative SSO rules that would not change the standard, but would reduce the likelihood or extent of ex post opportunism. For example, the plaintiff might suggest more rigorous FRAND-type rules, such as rules that set forth more precise principles on which FRAND royalties are to be determined and the circumstances under which SEP holders might seek injunctions.

Fourth, the burden would then shift to the defendant(s) to show that the beneﬁts of the standard could not have been realized if the SSO had adopted any of the proffered alternatives or that those alternatives were unrealistic.83 The plaintiff would be entitled to judgment if the court concludes that those beneﬁts could have been realized with less competitive harm if the SSO had adopted the standard with different IPR rules or policies.

Our overall sense, based on experience and the empirical literature, is that the extant FRAND rules are generally useful, but tend to be inadequate because they are imprecise and leave unresolved such critical issues as (a) the meaning of a reasonable royalty, even conceptually; (b) the meaning of “non-discriminatory;” (c) to whom licenses must be offered; and (d) under what circumstances may a SEP holder obtain an injunction.84 These imprecise FRAND commitments are therefore not sufficient to adequately prevent ex post opportunism. The recent revisions to IEEE’s FRAND policy represent a signiﬁcant step in the right direction, but even this advance leaves important questions unanswered.85 If FRAND rules are inadequate in these ways, litigation involving extant FRAND rules would likely be resolved only at the ﬁnal, fourth step. The defendant would be able to demonstrate the beneﬁts created by the standard; the plaintiff would be able to demonstrate the creation of market power and that other reasonable and practical rules or policies would ameliorate the problem. The case would thus turn on whether the defendant is able to demonstrate that signiﬁcant beneﬁts associated with standardization could not have been realized if the SSO had adopted those other rules or policies.

The court would have available a variety of possible remedies if the plaintiff prevails. Implementers that paid supracompetitive royalties or were unlawfully excluded in whole or in part from product markets as a result of the inadequate FRAND policies would be entitled to damages and, in some cases, to treble damages.86 If the unlawful SSO conduct is regarded as the collective action of the SSO and its members, which is likely to be the case in most instances, SSO members would be jointly and severally liable for the damages. Forward-looking injunctive relief aimed at restoring competition would need to be fashioned to the requirements of the individual case. For example, a court could order the SSO to adopt a new rule or policy proposed by the plaintiff. If the court is reluctant to take on that governance role, it might give the SSO a period of time—maybe ninety days—to develop a rule, subject to the court’s ultimate approval, which would adequately ameliorate the competitive problem created by the SSO. Alternatively or in addition, the court might order the parties to attempt to negotiate a rule or policy on which they can agree. And, depending on the circumstances, the court might order SEP holders, including at least those that were defendants in the case, to comply with the new SSO rules and policies.

#### Threatening antitrust liability lures SSO’s into adopting best practices.

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Under our approach, many of these issues should become moot, since the patentee cannot obtain an injunction (or transfer the patent to someone who can) against a willing licensee, and since competitors are not involved in jointly setting the reasonable royalty rate. If SSOs set clear, reasonable rules following the best practices we recommend, and parties follow those rules, there should be little or no need for antitrust to intervene. Indeed, even the risk of non-disclosure of a patent is lessened, since the patentee has committed to license its essential patents whether or not it discloses them. For the most part, the rules we have described are self-executing, meaning that even if a party tries to break the rules set by the SSO there still may be no need for antitrust to intervene. Thus, we suggest that parties who abide by these procedures—patentees, implementers, and the SSOs themselves—should be immune from antitrust liability for activities that merely follow those rules.107 They have entered into an arrangement that is on balance good for competition, one that allows patentees to receive reasonable royalties but prevents holdup and reduces the risk of monopolization by trickery.

The fact that antitrust remains a last resort available when SSOs don’t follow best practices may have two practical benefits, however. First, under our approach the promise of avoiding the risk of antitrust liability will be a powerful incentive for both SSOs and patent owners to adopt the best practices we propose. Second, the risk of antitrust liability may be relevant when an individual patentee wants to adopt best practices but the SSO governing the standard has not yet done so. We propose that a patentee that unilaterally commits to the FRAND procedures we describe here should be immune from antitrust liability for following these procedures.108 A patentee’s unilateral binding commitment to arbitration could be enforced whether or not it was elicited by an SSO. Thus, just as the prospect of antitrust immunity might lure SSOs to adopt best practices, it might also lure patentees to implement those practices even if the SSO has not done so. Given the large number of standard-essential patents based on preexisting standards,109 and given that SSOs tend to update their IP rules rather slowly,110 this is not a small matter.

#### Only antitrust enforcement creates a consumer-action feature that counterbalances SSO’s conspiratorial incentives---private action fails.

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2. Why Antitrust Enforcement Is Necessary

Some SSO members have an interest in ensuring that the SSO takes steps to minimize the potential harms from the SEP holders’ monopoly power, and this undoubtedly explains in part why most SSOs have adopted FRAND policies or similar requirements. But, as shown in the economic model in the Appendix,73 SSOs cannot in general be counted on to adopt effective FRAND policies. The bases for this conclusion, which is central to our argument for the applicability of Section 1 to SSO FRAND rules, can be summarized as follows.74

First, the SSO members collectively have an interest in permitting SEP holders to charge supracompetitive royalties that elevate the downstream price of compliant devices to the monopoly level. Doing so will enable the members in aggregate to collect increased revenues from consumers, and thus to generate increased profits that in theory could be shared by all the members. In other words, supracompetitive royalties can enrich industry participants as a group at the expense of final consumers. This fact alone should serve as a clear and strong signal regarding the dangers of counting on SSOs to implement effective FRAND policies: if the SSO members negotiate efficiently, the outcome will be just as bad for consumers as if the members agreed to fix downstream prices.75 The fundamental problem is that final consumers are not at the table when the SSO rules are negotiated.

Second, SSO members that own SEPs but earn little or no profits as implementers have a powerful self-interest in being able to exercise the ex post monopoly power associated with their SEPs. Because SSO policies are usually determined by a consensus process, these members will likely be able to block the adoption of fully effective FRAND policies. Moreover, these SSO members often have the greatest interest in SSO patent policies. Since much of their income may be attributable to patent licensing, they can be expected to devote substantial resources to block the adoption of FRAND policies that effectively prevent patent holdup.

Third, even SSO members that earn significant profits as implementers may have mixed incentives if they also own SEPs, which can also lead to weak or in-effective FRAND rules. In the Appendix, we show that, if the requisite share of votes in the SSO are cast by firms whose share of SEP royalties is at least as large as their share of downstream profits, and if these firms can coordinate their voting over the FRAND rules, then an SSO unconstrained by antitrust laws will establish FRAND rules leading to an outcome no better for consumers than would result from an integrated monopolist controlling all SEPs and all downstream sales.76

Fourth, even SSO members that are downstream implementers and own few, if any, SEPs may have only a modest interest in promoting effective policies to restrict ex post opportunism. Because all implementers will be subject to the opportunism, all of them will face increased licensing costs, and therefore will likely be able to pass on most or all of the increased costs to their customers.77 Furthermore, these implementers might not be especially active or effective in the standard-setting process for free-riding or public-good reasons, especially if SEP royalties constitute only a relatively small portion of the costs of their standard-implementing products. Public choice theory predicts that the highly motivated SEP holders are likely to have the greatest influence over patent policies.

Empirical evidence bears out these concerns. As a starting point, we find it striking that SSO FRAND rules are almost always quite vague.78 Notably, SSOs in which SEP holders are more prevalent tend to have weaker FRAND rules.79 Further, to our knowledge, SSOs have made almost no effort to enforce their FRAND rules and have, instead, left enforcement efforts to others.80 This evidence raises serious doubts about the effectiveness of the existing FRAND rules in preventing ex post opportunism.

#### Use consequentialism — evaluating causal outcomes is the most ethical.

Zanotti 17, \*Laura Zanotti, Associate Professor Department of Political Science, Virginia Tech, (January 13th, 2017, “Reorienting IR: Ontological Entanglement, Agency, and Ethics,” International Studies Review)

Furthermore, if we accept Barad’s position that we are “of the world” and not above the world, theorizing looks more like a practice endowed with performative political effects than a quest for the discovery of the “true nature” of what exists. Therefore, intellectual undertakings are a form of political agency and come with great responsibility. Such responsibility requires the need for exercising prudence in making truth statements about what is universally good or naturally inevitable. Assumptions about linearity of causal relations, universal laws of history, or ontological properties of entities yield two problematic effects. On the one hand, they may stifle political imagination; on the other hand, they could encourage actions based upon abstract prescriptions rather than upon careful diagnosis of the forces that obtain in the situation at hand. In an entangled world, there are no externalities. Arguments that divert responsibility by basing political choices upon abstract principles or aspirations and, as a result, that treat what happens on the ground as “unintended consequences” or “collateral damage,” are ethically thin and politically dangerous.

In fact, unintended consequences may well be the result of irresponsible political decision-making that does not include a competent assessment of the practical configurations that constitute the context of action and the means necessary to achieve stated goals. Such attitudes, Amoureux and Steele (2014) have suggested, have led to disastrous initiatives, such as the Bush administration’s invasion of Iraq. Likewise, Kennedy (2006) has shown that the bland rhetoric of jus in bello that provides standardized criteria regarding the number of acceptable civilian casualties (conveniently called collateral damage) produces the effect of diverting responsibility from those who conduct war while assuaging their consciences concerning the injuries and deaths their choices are inflicting. Kennedy (2004) has also shown that as a result of the preference for universal normativity, the human rights profession (which he calls “the invisible college”) is more concerned with protecting abstract norms than with acting politically so as to devise viable solutions to specific problems.

Universal norms and bureaucratic routines play a major role in prescribing and justifying UN peacekeeping interventions. As Jean Marie Guehe ́nno argued more than a decade ago, strategies of international intervention based upon assumptions of causal linearity and invariance may amount to hubris. Norms and rules can also offer grounds for appeasement. The massacres that occurred in Rwanda and Srebrenica in the 1990s provide examples of how, by uncritically following institutionalized rules, United Nations peacekeepers permitted atrocities. UN employees are not cold-blooded monsters or extremely callous individuals. They follow norms and rules, key examples of which include the principle of “impartiality,” Security Council mandates, and “rules of engagement.” By doing so, however, they have often fallen short of considering the possible consequences of decisions in specific situations. The United Nations’ failure to take action to prevent the Rwanda and Srebrenica genocide testifies to the fact that following universal norms (i.e., the imperative to preserve impartiality) and bureaucratic reasoning (i.e., the rules of engagement prescribing not to intervene to disarm any party of the conflict) set the stage for avoiding a careful assessment of what was at stake on the eve of the massacres. These ways of reasoning also appeased consciences for not making decisions accountable to the people in danger (Zanotti 2014).

#### Weigh impacts using expected value, or magnitude times probability---it’s the only to ethically account for the underappreciated risk of high-magnitude threats.

Harris 17, \*John Harris is Politico’s editor-in-chief and author of The Survivor: Bill Clinton in the White House; \*Bryan Bender is Politico’s national security editor and author of You Are Not Forgotten. Both Harris and Bender covered the Pentagon during the tenure of Secretary of Defense William J. Perry; (January 6th, 2017, “Bill Perry Is Terrified. Why Aren’t You?”, https://www.politico.com/magazine/story/2017/01/william-perry-nuclear-weapons-proliferation-214604/)

And there’s one other difference from the Cold War: Americans no longer think about the threat every day.

Nuclear war isn’t the subtext of popular movies, or novels; disarmament has fallen far from the top of the policy priority list. The largest upcoming generation, the millennials, were raised in a time when the problem felt largely solved, and it’s easy for them to imagine it’s still quietly fading into history. The problem is, it’s no longer fading. “Today, the danger of some sort of a nuclear catastrophe is greater than it was during the Cold War,” Perry said in an interview in his Stanford office, “and most people are blissfully unaware of this danger.”

It is a turn of events that has an old man newly obsessed with a question: Why isn’t everyone as terrified as he is?

Perry’s hypothesis for the disconnect is that much of the population, especially that rising portion with no clear memories of the first Cold War, is suffering from a deficit of comprehension. Even a single nuclear explosion in a major city would represent an abrupt and possibly irreversible turn in modern life, upending the global economy, forcing every open society to suspend traditional liberties and remake itself into a security state. “The political, economic and social consequences are beyond what people understand,” Perry says. And yet many people place this scenario in roughly the same category as the meteor strike that supposedly wiped out the dinosaurs—frightening, to be sure, but something of an abstraction.

So Perry regards his last great contribution of a 65-year career as a crusade to stimulate the public imagination—to share the vivid details of his own nightmares. He is doing so in a recent memoir, in a busy public speaking schedule, in half-empty hearing rooms on Capitol Hill, and increasingly with an online presence aimed especially at young people. He has enlisted the help of his 28-year-old granddaughter to figure out how to engage a new generation, including [through a series of virtual lectures](https://lagunita.stanford.edu/courses/course-v1:Engineering+NuclearBrink+Fall2016/about) known as a MOOC, or massive open online course. He is eagerly signing up for “Ask Me Anything” chats on Reddit, in which some people still confuse him with William “The Refrigerator” Perry of NFL fame. He posts his ruminations on YouTube, where they give Katy Perry no run for her money, even as the most popular are closing in on 100,000 views. One of the nightmare scenarios Perry invokes most often is designed to roust policymakers who live and work in the nation’s capital. The terrorists would need enriched uranium. Due to the elaborate and highly industrial nature of production, hard to conceal from surveillance, fissile material is still hard to come by—but, alas, far from impossible. Once it is procured, with help from conspirators in a poorly secured overseas commercial power centrifuge facility, the rest of the plot as Perry imagines it is no great technological or logistical feat. The mechanics of building a crude nuclear device are easily within the reach of well-educated and well-funded militants. The crate would arrive at Dulles International Airport, disguised as agricultural freight. The truck bomb that detonates on Pennsylvania Avenue between the White House and Capitol instantly kills the president, vice president, House speaker, and 80,000 others. Where exactly is your office? Your house? And then, as Perry spins it forward, how credible would you find the warnings, soon delivered to news networks, that five more bombs are set to explode in unnamed U.S. cities, once a week for the next month, unless all U.S. military personnel overseas are withdrawn immediately? If this particular scenario does not resonate with you, Perry can easily rattle off a long roster of others—a regional war that escalates into a nuclear exchange, a miscalculation between Moscow and Washington, a computer glitch at the exact wrong moment. They are all ilks of the same theme—the dimly understood threat that the science of the 20th century is set to collide with the destructive passions of the 21st. “We’re going back to the kind of dangers we had during the Cold War,” Perry said. “I really thought in 1990, 1991, 1992, that we left those behind us. We’re starting to re-invent them. We and the Russians and others don’t understand that what we’re doing is re-creating those dangers—or maybe they don’t remember the dangers. For younger people, they didn’t live through those dangers. But when you live through a Cuban Missile Crisis up close and you live through a false alarm up close, you do understand how dangerous it is, and you believe you should do everything you could possibly do to [avoid] going back.” For people who follow the national security priesthood, the dire scenarios are all the more alarming for who is delivering them. Through his long years in government Perry invariably impressed colleagues as the calmest person in the room, relentlessly rational, such that people who did not know him well—his love of music and literature and travel—regarded his as a purely analytical mind, emotion subordinated to logic and duty. Starting in the 1950s as a technology executive and entrepreneur in some of the most secretive precincts of the defense industry, he gradually took on a series of high-level government assignments that gave him one of the most quietly influential careers of the Cold War and its aftermath. Fifteen years before serving as Bill Clinton’s secretary of defense, Perry was the Pentagon official in charge of weapons research during the Carter administration. It was from this perch that he may have had his most far-reaching impact, and left him in some circles as a legendary figure. He used his office to give an essential push to two ideas that transformed warfare over the next generation decisively to American advantage. One idea was stealth technology, which allowed U.S. warplanes to fly over enemy territory undetected. The other was precision-guided munitions, which allowed U.S. bombs to land with near-perfect accuracy. During the Clinton years, Perry so prized his privacy that he initially turned down the job of Defense secretary—changing his mind only after Clinton and Al Gore pleaded with him that the news media scrutiny wouldn’t be so bad. The reputation he built over a life in the public sphere is starkly at odds with this latest highly impassioned chapter of Perry’s career. Harold Brown, who also is 89, first recruited Perry into government, and was Perry’s boss while serving as Defense secretary in the Carter years. “No one would have thought of Bill Perry as a crusader,” he says. “But he is on a crusade.” Lee Perry, his wife of nearly 70 years, is living in an elder care facility, her once buoyant presence now lost to dementia. Perry himself, lucid as ever, has seen his physical frame become frail and stooped. Rather than slowing his schedule, he has accelerated his travels to plead with people to awaken to the danger. A trip to Washington includes a dinner with national security reporters and testimony on Capitol Hill. Back home in California, he’s at the Google campus to prod engineers to contemplate that their world may not last long enough for their dreams of technology riches to come true. He’s created an advocacy group, [the William J. Perry project](http://www.wjperryproject.org/), devoted to public education about nuclear weapons. He’s enlisted both his granddaughter and his 64-year-old daughter, Robin Perry, in the cause. But if his profile is rising, his style is essentially unchanged. He is a man known for self-effacement, trying to shape an era known for relentless self-promotion, a voice of quiet precision in a time of devil-take-the-hindmost bombast. The rational approach to problem-solving that propelled his career and won him adherents and friends in both political parties and even among some of America’s erstwhile enemies remains his guide—in this case, by endeavoring to calculate the possibilities and probabilities of a terrorist attack, regional nuclear war, or horrible miscalculation with Russia. “I want to be very clear,” he said. “I do not think it is a probability this year or next year or anytime in the foreseeable future. But the consequence is so great, we have to take it seriously. And there are things to greatly lower those possibilities that we’re simply not doing.” \*\*\* Perry really did not expect he would have to write this chapter of his public life. His official career closed with what seemed then an unambiguous sense of mission accomplished. By the time he arrived in the Pentagon’s top job in 1994, the Cold War was over, and the main item on the nuclear agenda seemed to be cleaning up no-longer-needed arsenals. As defense secretary, Perry stood with his Russian counterpart, Pavel Grachev, as they jointly blew up missile silos in the former Soviet Union and tilled sunflower seeds in the dirt. “I finally thought by the end of the ‘80s we lived through this horrible experience and it’s behind us,” Perry said. “When I was secretary, I fully believed it was behind us.” After leaving the Pentagon, he accepted an assignment from Clinton to negotiate an end to North Korea’s nuclear development program—and seemed agonizingly close to a breakthrough as the last days of the president’s term expired. Now, he sees his grandchildren inheriting a planet possibly more dangerous than it was during his public career. No one could doubt that the Sept. 11 terrorists would have gladly used nuclear bombs instead of airplanes if they had had them, and it seems only a matter of time until they try. Instead of a retreating threat in North Korea, that fanatical regime now possesses as many as eight nuclear bombs, and is just one member of a growing nuclear club. Far from a new partnership with Russia, Vladimir Putin has given old antagonisms a malevolent new face. American policymakers talk of spending up to $1 trillion to modernize the nuclear arsenal. And now comes Donald Trump with a long trail of statements effectively shrugging his shoulders about a world newly bristling with bombs and people with reasons to use them. Perry knew Hillary Clinton well professionally, and says he admired both her and Bill Clinton for their professional judgment though he was never a personal intimate of either. He was prescient before the election in expressing skepticism about how voters would respond to the dynastic premise of the Clinton campaign—a healthy democracy should grow new voices—but was as surprised as everyone else on Election Day. Donald Trump was not the voice he was looking for, to put it mildly, but he has responded to the Trump cyclone with modulated restraint. Perry said he assumes his most truculent rhetoric isn’t serious, the utterances of a man who assumed his words were for political effect only and had no real consequences. Now that they do, Perry is hoping to serve as a kind of ambassador to rationality. He said he is hoping for audiences soon, with Trump if the incoming president will see him, and certainly Trump’s national security team, which includes several people Perry knows, including Defense Secretary nominee James Mattis. There is little doubt the message if the meeting comes. “We are starting a new Cold War,” he says. “We seem to be sleepwalking into this new nuclear arms race. … We and the Russians and others don’t understand what we are doing.” “I am not suggesting that this Cold War and this arms race is identical to the old one,” Perry added. “But in many ways, it is just as bad, just as dangerous. And totally unnecessary.” \*\*\* Perry had been brooding over the question for a year. It was in the early 1950s, he was still in his 20s, and the subject was partial differential equations—the topic of his Ph.D. thesis. A particular problem had been absorbing him, day in and day out, hours and hours on end. Then, out of nowhere, a light came on. Math for Perry represented analytical discipline, a way of achieving mastery not only over numerical problems but any hard problem, by breaking it down into essential parts, distilling complexity into simplicity. | Photo via the William J. Perry Project “I woke up in the middle of the night, and it was all there,” Perry recalled. “It was all there, and I got out of bed and sat down. The next two or three hours, I wrote my thesis, and from the first word I wrote down, I never doubted what the last word was going to be: It was a magic moment.” The story is a reminder of something definitional about Bill Perry. Before he became in recent years an apostle of disarmament, before he sat atop the nation’s war-making apparatus in the 1990s, before he was the executive of a defense contractor specializing in the most complex arenas of Cold War surveillance in the 1960s, he was a young man in love with mathematics. In those days, Perry had planned on a career as a math professor. His attraction to math was not merely practical, in the way that engineers or architects rely on math. The appeal was just as much aesthetic, in ways that people who are not numbers people—political life tends to be dominated by word people—cannot easily comprehend. To Perry’s mind, there was a purity to math, a beauty to the patterns and relationships, that was not unlike music. Math for Perry represented analytical discipline, a way of achieving mastery not only over numerical problems but any hard problem, by breaking it down into essential parts, distilling complexity into simplicity. This trait was why Pentagon reporters in the 1990s liked spending time around Perry. When most public officials are asked a question, one studies the transcript later to decipher a succession of starts and stalls, sentence fragments and ellipses, that cumulatively convey an impressionistic sense of mind but no clear fixed meaning. Perry’s sentences, by contrast, always cut with surgical precision. It was one reason Clinton White House officials often held their breath when he gave interviews—Perry might make news by being clear on subjects, such as ethnic warfare in the Balkans or a nuclear showdown in North Korea, that the West Wing preferred to try to fog over.

“I’ve never been able to attack a policy problem with a mathematical formula,” he recalled, “but I have always believed that the rigorous way of thinking about a problem was good

# 2AC

## ADVANTAGE---INNOVATION

### 2AC—AT: 1

#### Climate change as a security threat is key to motivate action — that solves their offense because its viewed as a challenge not an inevitability.

**Munger ’19** — Sean Munger, Online Historical and Communications Consultant, Kerkoporta LLC, previous Centric Law Senior Consultant, and attorney, Rose Law PC, Ph.D., Environmental History, University of Oregon, J.D., University of Tulane Law School; (2019; “Addressing the Challenges in Communicating Climate Change Across Various Audiences”; Research Gate; *Springer*, Climate Change Management, ISBN 978-3-319-98293-9, Article 8: Avoiding Dispatches from Hell: Communicating Extreme Events in a Persuasive, Proactive Context; //LFS—JCM)

Whether one accepts this pessimistic view—“Game over!” as it is sometimes expressed in popular colloquialism1 —it is clear that climate change meshes awkwardly with human psychological response. The human brain is characterized by two different systems of processing stimuli: experiental processing, which is linked to emotions and survival instincts; and analytical processing, which controls rational evaluation of information. “Despite evidence from the social sciences that the experiental processing system is the stronger motivator for action,” argued the Center for Research on Environmental Decisions, “most climate change communication remains geared toward the analytical processing system” (CRED 2009). Essentially, analytical and scientific data on climate change—which is the departure point for many climate change messaging efforts—is processed in the same part of the brain that would be engaged by solving a mathematical equation.

To add another layer of difficulty to the climate change communication problem, even messages designed at engaging the experiental processing system often backfire. Many climate change communicators assume that an audience either doesn’t have sufficient awareness of climate change threats (low information), or is not sufficiently outraged about them (high apathy). Perhaps more often, however, audiences are aware of the problem, and they are too moved by it—to the point where it is psychologically unbearable to think about it. In these cases, risk communication expert Peter Sandman argues that distressed audiences retreat into “psychological denial” to avoid having to think about the terrible consequences of climate change: [I]f people are in or near denial about climate change, their failure to act is more deeply psychological. It’s not that they are giving priority to other issues; it’s more that they can’t bear to think about this issue. The most crucial risk communication task, then, is to make it more bearable to focus on global warming—to diagnose the reasons why people are so powerfully motivated to avoid the issue, and to change our messaging to reduce their avoidance and make it easier for them to face the issue and take action. (Sandman 2009) Climate change messaging involving extreme weather events presents special dangers in this area. Another, similar psychological effect called “emotional numbing” occurs when people are exposed repeatedly to emotionally draining situations; the effect has been noted both in people who live near war zones, and, relevant to climate change, people in areas exposed to repeated hurricane threats in a short period of time. The danger of emotional numbing is magnified by a media environment with the capacity to deliver the emotional shocks of extreme weather events over and over again, whether or not in the form of news being reported, climate change warnings, or even movies—like the aforementioned example of the bursting cabin doors in Titanic. Numbing and worry are easily-reached thresholds of fatigue when talking about climate change (CRED 2009). In addition to the problems of psychological denial and emotional numbing, some particular audiences may actually be attracted, rather than repelled or horrified, by images of apocalyptic disaster. The prevalence of disaster in popular culture seems to reveal a deep societal attraction to large-scale destruction. In his seminal environmental history of Los Angeles, historian Mike Davis devoted 80 pages to a survey of the history of “the literary destruction of Los Angeles,” which is “often depicted as, or at least secretly experienced as, a victory for civilization.” Audiences packing theaters for the 1996 film Independence Day literally cheered as the laser beams of fictional aliens annihilated California’s largest city; this is but one example of a lengthy tradition in novels, movies and television in which Los Angeles is incinerated by nuclear explosions, leveled by earthquakes or fires, suffers direct hits from comets and asteroids, or is invaded by Japanese, Communists, the Viet Cong, Nazis, terrorists and extraterrestrials (Davis 2006). Given that Los Angeles is but one city that features in a worldwide culture of disaster fiction, it seems clear that we find something thrilling and beautiful in images of apocalypse. While no sane person would actively wish for the kind of world that climate change may give us, neither can we assume that everyone will recoil instinctively from envisioning its features. For all these reasons, visions of Hell, in Futerra’s terminology, “doesn’t sell.” It is not the “sizzle” in the climate change message, to employ a term from advertising (“Don’t sell the sausage, sell the sizzle!”), and, so long as climate change messaging appeals to the analytical rather than experiential mode of processing information, such messaging is probably doomed to failure (Futerra 2009). In the context of communicating about extreme weather events, avoiding Hell is especially difficult, because such messages inherently evoke the same images of disaster—flooded streets, refugees huddled on rooftops, hospital emergency rooms swamped with heat stroke victims—that have the potential to spark psychological denial, emotional numbing or unconscious attraction. When woven into climate change narratives, extreme weather events often follow three patterns. The first is what might be termed the “I told you so” narrative: extreme weather events as validations of previous predictions or warnings given in the past regarding climate change (e.g., Klein 2017; Snider 2017). A second common narrative might be termed “This is the future”: a narrative that extreme events, such as this or that recent specific example, are destined to become more common as the effects of climate change continue to unfold. In popular media, these narratives often employ the phraseology “the new normal” (e.g., Karnad 2017, referencing South Asia floods; Berwyn 2017, referencing simultaneous heat waves in various parts of the globe). Each of these narratives are constructed for differing purposes and sometimes for specific audiences. Drawing lessons, whether broad or narrow, from extreme weather events in the context of climate change is a necessary action. But in doing so, climate change communicators must be mindful of how—and to what ends— they deploy narratives of extreme weather. All too often they can devolve into “dispatches from Hell.” 3 What’s Better Than Hell: A More Positive Context The problem with traditional messages surrounding climate change is fundamentally a simple one: they’re almost always negative. The dominance of negative messaging reflects the reasons why the messengers—who are usually much more deeply committed to climate change issues than members of the general public— care about climate change in the first place: they wish to prevent the damages and disasters they anticipate as a result of a warming world. While laudable, this approach ignores a central truth of human behavior: working for positive outcomes generally feels better, and is more sustainable over the long term, than working to prevent negative ones. Some analysts of climate change communication have drawn a parallel with the civil rights movement in the United States from the 1940s to the 1960s. The iconic phrase to emerge from this movement is “I have a dream,” the title of Dr. Martin Luther King’s August 1963 address that depicted a hopeful and morally compelling future of racial equality. Traditional messaging on climate change, however, is more like, “I have a nightmare,” and messengers deploy their nightmares in the hope stakeholders will be motivated to avoid them (Rich 2016). A fairly simple psychological experiment involving climate change imaging demonstrates that positive and forward-thinking imagery is generally more motivating and appealing than images of disaster. An international study by the UK-based Climate Outreach foundation tested 49 pictures pertaining to climate change and asked participants to rank their reactions based on how the image made them feel, how motivated they would be to change their personal behavior, and other factors. Of the 49 images tested, most were negative, depicting scenes of pollution, disasters and traffic jams. Only five pictures made participants collectively feel more positive than negative. Yet one of these five—a photograph of two children, apparently in the developing world, playing on a rooftop with solar panels —was the only picture that scored higher in the aggregate than the control photograph, classified as a “cliché,” of desperate-looking polar bears on a melting iceberg, which had a much lower positive/negative score. Furthermore, the polar bear cliché scored just barely higher in the aggregate than another of the positive photos, showing a group of smiling children holding up solar panels and a flag identifying them as participants in the “Solar Schools” program in the UK.2 Photographs of extreme weather events in this survey tended to focus on floods, and more often than not depicted street signs being consumed by rushing waters, with no humans visible in the frame. One photo showing a man apparently drowning in a flood polled especially poorly, placing significantly behind the positive children photographs in the category of whether the viewer felt motivated to change his or her own behavior. One survey participant commented, “In choosing photos to test it’s a good idea to have an idea of what emotions you want to evoke” (Climate Outreach 2016). If it seems elementary that people would rather look at pictures of smiling children than desperate polar bears or drowning men, it follows that they would rather think about—and work toward—a positive future than dwell upon the fears of a negative one. Futerra’s argument on positive messaging is both simple and intuitive: if the vision of the future that climate change communicators want people to work toward isn’t more desirable than the present, why bother working toward it? (Futerra 2009). Yet a future of climate-changed Earth that is less desirable than the present is exactly what most climate change messaging asks its audiences to embrace, at significant cost. Even fully achieving the optimistic goal of the Paris Accords of holding warming to 1.5 °C by 2100 comes with considerable negatives, for example, “committed sea level rise” that is projected to occur regardless of whatever CO2 mitigation actions are taken now (Rhodium 2014). While this is undeniably a reality of the climate change situation, it creates a difficult selling dilemma: let’s sacrifice today to live in a world that’s significantly worse than the one we have now, but one that is less bad than the one we’ll have if we do not sacrifice. This is like asking a child who does not like vegetables to give up a favorite toy today for the privilege of eating Brussels sprouts for dinner tomorrow, in order to avoid being forced to eat mud. The choice between Brussels sprouts and mud is a rational one but commands no emotional cachet—the whole transaction is a net negative. When viewed this way, it is unsurprising that messaging attempts that try to motivate behavior change by “turning up the dial” on depicting apocalyptic futures make no real difference to audiences, and sometimes even backfire (Futerra 2009). The alternative is to communicate climate change in a context that motivates stakeholders to make a choice to embrace a positive future, and to coalesce behind making it happen. In our analogy with the child who dislikes vegetables, the transaction flips completely if you convince the child to give up his favorite toy in favor of a new and different toy that’s better, shinier and more gratifying. Will the child eat Brussels sprouts tomorrow night as the price of receiving the new, better toy today? Even a selfish child could be easily persuaded to accept this bargain, especially when the even more negative consequence of refusing—eating mud— can be avoided. In this iteration, the rational choice is merely an additional finger on the scale for an emotionally-invested choice with a positive outcome. The “selling” job that needs to be done here is also much easier and can be done with much more enthusiasm: sell the child on the positives of the shiny new toy she’s going to get in exchange for the dirty old one, instead of trying to convince her how much worse mud is than Brussels sprouts.

A groundswell of literature on climate change communication bears out this simple analysis. “When communicators help people envision solutions to climate change,” counseled the Center for Research on Environmental Decisions, “they provide a positive vision of what the future could be like.” Leading with positive solutions—rather than another description of the problem—even helps with what might otherwise be considered threshold questions, such as whether climate change exists in the first place (CRED 2014). Psychologists and social scientists have argued that climate change communications should propose individual behavior change as part of a coordinated global strategy to transition the world’s economy away from fossil fuel dependence: in other words, a grand plan for constructing a better and cleaner world (Corner and Groves 2014). They have also argued that, because of the psychological nature of how human beings evaluate potential loss versus potential gain, “shifting the policy conversation from the potentially negative future consequences of not acting (losses) on climate change to the positive benefits (gains) of immediate action is likely to increase public support.” Furthermore, comparisons of negatively-framed scenarios versus positively-framed ones have shown that positive messages increase support for mitigation and adaptation efforts (Van der Linden et al. 2015).

Two interlocking issues should be considered next: first, which specific audiences should climate change communicators target with a proactive and positive message, and second, exactly which messages should they use? This paper seeks to raise the conceptual issue of positive messaging, but actually “market-testing” specific messages for discrete audiences is a task that is beyond the scope of my research, which has principally been to recognize general trends in developing literature. Nevertheless, “market-testing” and specific message campaigns could be considered by organizations, preferably with an international reach, interested in climate change communication. Climate Outreach (UK) and the Center for Research on Environmental Decisions (Columbia University, USA) have laid the groundwork for this sort of research. It should be broadened and applied on a larger scale, across national boundaries and involving international media, perhaps by NGOs or other organizations whose traditional focus has been on communicating climate change facts and science—in other words, the messengers whose messages could benefit most from a shift. Much more work needs to be done in this area.

4 Communicating Extreme Events: How Do You Make a Disaster “Positive”?

It is one thing to recognize the benefits of a positive messaging strategy on climate change in the abstract. It is quite another to fit extreme weather events into a more positive context. How does one “spin” events like the South Asia floods of 2017, or Hurricane Maria, into a forward-looking strategy to induce stakeholders to coalesce behind the efforts needed to build a better and cleaner world?

One suggestion is to deploy extreme events strategically to support other communication objectives. Many people feel that climate change is something distant, that’s happening somewhere else and affecting someone else—like the polar bears in the ubiquitous photo—and is not a local and immediate threat. Effective climate change communication should seek to narrow this gap by making people see local and personal impacts of climate change (CRED 2014). Extreme weather events offer the advantage of providing many opportunities for personal stories of how climate change is affecting real people.

One example is the story of Jayden F., a 13-year-old girl from Rayne, Louisiana, who filed a declaration with a U.S. federal district court in the groundbreaking climate change case of Juliana v. U.S. Jayden described the storms of August 2016 that caused rising floodwaters in her hometown. Awakened by her siblings at 5:00 AM, Jayden testified: “I noticed there was water coming from under the door to my room…When I stepped out of my bed, I stepped in water that came up to my ankles. I stepped right in the middle of climate change.…All day, floodwater continued to pour into our home…Our toilets, sinks, and bathtubs began to overflow with awful smelling sewage because our town’s sewer system also flooded. Soon the sewage was everywhere. We had a stream of sewage and water running through our house.” (Declaration of Jayden F. 2016)

Though certainly a “dispatch from Hell,” Jayden’s declaration also contains a statement of steadfast hope for the future: “I am scared. But I will not back down. We will conquer climate change.” To hear these words from a 13-year-old girl— who will likely be alive to experience the better world that climate change communicators should be describing to their audiences—injects a positive emotional note into what otherwise could be a relentlessly depressing story. This message certainly resonates more than the typical “I told you so” or “This is the future” narratives.

Though extreme weather events are by definition negative, people are magnetically drawn to the positive stories they generate. Stories focusing on kindness or altruism have a tendency to “go viral,” especially on social media platforms. For example, after Hurricane Sandy in 2012, numerous photos circulated on the Internet depicting random people in the New York area hanging power strips from fences and gates for strangers to charge their cell phones, homemade signs advertising free food (“Free Tacos @ Tacombi, 267 Elizabeth, today”), or messages thanking first responders posted at Union Square in Manhattan. One such collection was shared tens of thousands of times (Haberman 2012). Such displays invariably follow disasters with high media presence; Hurricane Irma’s version was the tale of Ramon Santiago, an Orlando resident who gave a total stranger he met at a Lowe’s home improvement store a power generator in advance of the hurricane (Fantozzi 2017). This kind of behavior is not as random or unusual as it might seem given the special attention often paid to such acts. While popular conception holds that the default reaction to a disaster situation is irrationality, selfish behavior and panic, scientific study has shown that these responses are comparatively rare (Cocking and Drury 2014). Indeed, witnessing a major disaster, especially one with an environmental component, seems to increase the psychological tendency toward altruism and cooperative behavior (Li et al. 2013).

Extreme weather events, therefore, clearly have the potential to motivate positive, cooperative and determined responses. Climate change communicators focused on positive messaging should always try to generate support for the choice to build a better world—a cleaner economy, with more (and better) jobs, enhanced national security, greater economic opportunity, technological responsibility and environmental justice—in response to climate change. Extreme weather events are incongruous with this vision, but they should be framed as challenges that must be overcome, rather than, as is so often depicted, punishments that must be endured for failing to heed prior warnings. Extreme weather events can also be used to enhance understanding of the enormous human capacity for cooperation, altruism and positive response. “Look how people came together during this event. Can’t we all do that, on a societal level, in response to climate change?” In any event, communicators discussing extreme weather events should, above all else, avoid making the problems of climate change communication worse by reinforcing uniformly destructive, dystopian and depressing narratives that are clearly counterproductive.

## ADVANTAGE---CYBER

## Vagueness

### 2AC—Vagueness

#### We meet---the plan increases prohibitions on anticompetitive conduct, the rule of reason is simply a test that decides whether certain conduct actually violates said prohibition.

Fishman 19, \*Todd Fishman, [Allen & Overy LLP](https://www.jdsupra.com/profile/Allen_Overy_docs/); (January 31st, 2019, “The Rule of Reason as a Bar to Criminal Antitrust Enforcement”, https://www.jdsupra.com/legalnews/the-rule-of-reason-as-a-bar-to-criminal-87406/)

Antitrust law’s rule of reason was born of technical necessity. By its terms, §1 of the Sherman Act prohibits “[e] very contract, combination in the form of trust or otherwise, or conspiracy, in restraint of trade.” 15 U.S.C. §1. Despite the expansive language of the statutory prohibition, the Supreme Court has held that §1 prohibits only agreements that unreasonably restrain trade. *Board of Trade of Chicago v. United States*, 246 U.S. 231, 238 (1918); *Standard Oil Co. of N.J. v. United States*, 221 U.S. 1, 58-60 (1911). With the rule of reason, antitrust courts assumed a prudential role in administering the scope of antitrust violations, applying a factual inquiry weighing legitimate justifications for a restraint against any anticompetitive effects. Under the rule of reason, “the factfinder weighs all of the circumstances of a case in deciding whether a restrictive practice should be prohibited as imposing an unreasonable restraint on competition.” *Continental T.V. v. GTE Sylvania,* 433 U.S. 36, 49 (1977).

#### Counter-interpretation---rule of reason is a prohibition.

Light 19, Sarah E. Light Assistant Professor of Legal Studies and Business Ethics, The Wharton School, University of Pennsylvania., The Law of the Corporation as Environmental Law, 71 Stan. L. Rev. 137, 2019, Lexis/Nexis

While antitrust law can serve as an environmental mandate by prohibiting collusive behavior that keeps environmentally preferable goods from the market, there is also conflict between antitrust law's goals of promoting competition and environmental law's goals of promoting [\*177] conservation. 192 Because antitrust law's per se rule and rule of reason operate on a somewhat fluid continuum, 193 this Subpart discusses the two doctrines together. The per se rule operates as a prohibition, whereas the rule of reason operates as both a prohibition and a disincentive. As noted above, antitrust law generally prohibits certain types of market activity - price fixing, horizontal boycotts, and output limitations - as illegal per se, and harm to competition is presumed. 194 For example, if an industry association declines to award a seal of approval necessary for a product's sale without any good faith attempt to test the product's performance, but rather simply because that product is manufactured by a competitor, such an action would be illegal per se. 195 Under this Article's framework, a per se violation is thus a prohibition. The more fact-intensive inquiry under the rule of reason tests "whether the restraint imposed is such as merely regulates and perhaps thereby promotes competition or whether it is such as may suppress or even destroy competition." 196 While this extremely broad statement might suggest that any fact is relevant to the inquiry, the salient facts under the rule of reason are "those that tend to establish whether a restraint increases or decreases output, or decreases or increases prices." 197 If an anticompetitive effect is found, then the action is illegal and the rule of reason operates, like the per se rule, as a prohibition. 198 The rule of reason can also operate as a disincentive, even if no [\*178] court finds an anticompetitive effect, as uncertainty and litigation risk may discourage firms from undertaking legally permissible, environmentally positive industry collaborations. 199 Associations of firms have adopted numerous mechanisms of private environmental governance to address the management of common pool resources like fisheries, forests, and the global climate. 200 Examples include the Sustainable Apparel Coalition's Higg Index 201 and the American Chemistry Council's Responsible Care program. 202 But private industry standards raise special antitrust concerns. An agreement among competitors with respect to product or process specifications may exclude competitors who fail to meet such standards, raising the specter that such industry collaborations really constitute output limitations or efforts to limit competition. 203 While the U.S. Supreme Court has scrutinized private standard-setting associations carefully, 204 it has noted that if associations "promulgate … standards based on the merits of objective expert judgments and through procedures that prevent the standard-setting process from being biased by members with economic interests in stifling product competition … , those private standards can have significant procompetitive advantages." 205 In the absence of price fixing or a boycott, a rule of reason analysis generally applies to product standard setting by private associations. 206 The uncertain outcome [\*179] inherent in the application of antitrust law in this context could therefore serve as a potential disincentive to the adoption of private industry standards. 207 The challenge of course is that some form of explicit sanctions on noncompliant industry members may be necessary for private industry standards to be effective. In the context of private reputational mechanisms like the New York Diamond Dealers Club, 208 Barak Richman has pointed out that the Club's use of reputational sanctions and voluntary refusals to deal with actors who flout industry norms, while welfare enhancing, could nonetheless amount to violations of antitrust law. 209 This echoes the concern raised by Andrew King and Michael Lenox in their extensive empirical analysis of the Responsible Care program created by the Chemical Manufacturers Association (now the American Chemistry Council). 210 King and Lenox concluded that the absence of explicit sanctions on members who failed to meet the standards set by the program left the program vulnerable to "opportunism." 211 While they suggested that industry associations could look to third parties to enforce the rules, 212 an alternative way to facilitate the long-term environmental benefits of stronger sanctions would be to interpret antitrust law in conformity with the environmental priority principle presented below. 213 [\*180] In some instances, the conflict between the values of promoting competition and conserving environmental resources can be stark. 214 Jonathan Adler, for example, has identified this conflict in the context of fisheries - a tragedy of the commons situation in which some form of collective action is required to avoid overfishing. 215 He cites as an example Manaka v. Monterey Sardine Industries, Inc., in which a fisherman was excluded from a local fishing cooperative. 216 The fisherman sued the cooperative under the Sherman Act, and the court found an antitrust violation in his exclusion. 217 While the fishing cooperative's policies were no doubt exclusionary, Adler contends that they also promoted conservation by restricting catch. 218 The fishery collapsed by the 1950s, a collapse Adler hypothesizes might have been "inevitable" but that perhaps might not have occurred in the absence of the antitrust suit. 219 While a court performing a rule of reason analysis must consider whether a restraint on trade suppresses or destroys competition, Adler points out that courts may also "consider offsetting efficiencies from otherwise anticompetitive arrangements." 220 It is not clear, however, that the courts have consistently taken these factors into account. 221 Among other potential remedies, Adler argues that to resolve this tension between antitrust law, on the one hand, and private collective action to conserve environmental resources, on the other, courts should more actively consider the "ancillary conservation benefits of otherwise anticompetitive conduct." 222 Recognizing the long-term health of a fishery would be consistent with antitrust law's purpose of ensuring viable markets exist in the future, and consistent with the environmental priority principle introduced below. 223

## K---Logistics

### 2AC — AT: Kwet

#### Capitalism is sustainable and solves extinction through green tech innovation.

Zimet 20 (Saul, Writer for the the Foundation for Economic Education. Capitalism or the Climate? 5-17-20. [https://quillette.com/2020/05/17/capitalism-or-the-climate /](about:blank)/shree)

Knowledge, Deutsch argues, is the variable most relevant to our potential flourishing. When Arctic populations survive in the Arctic and Amazonian populations survive in the Amazon, they do it by means of specific knowledge. If Deutsch were suddenly transported to the primeval Great Rift Valley, he would die for lack of knowledge. Without the requisite knowledge, humans will die virtually anywhere. With the requisite knowledge, encoded in brains, genes, computers, or other substrates, humans can survive virtually anywhere, on the Earth or elsewhere in space:

Whether humans could live entirely outside the biosphere—say, on the moon—does not depend on the quirks of human biochemistry. Just as humans currently cause over a tonne of vitamin C to appear in Oxfordshire every week (from their farms and factories), so they could do the same on the moon—and the same goes for breathable air, water, and comfortable temperature and all their other parochial needs. Those needs can all be met, given the right knowledge, by transforming other resources.

Deutsch explains that even today humans possess the technology to colonize the Moon and other stereotypically harsh environments. At this time in history, colonizing the moon would be prohibitively expensive. But right now you can buy a 4-terabyte hard-drive on Amazon for under 100 dollars. In 1980, that much storage cost about 772 million dollars. The price of technology frequently undergoes enormous reductions as science moves forward. Given that the price of digital memory was divided by millions in just a few decades, imagine the extraterrestrial societies we could conceivably build after perhaps a few centuries of compounding scientific and economic growth.

However, my argument is not that we will ever colonize space, nor that we should plan to do so. As Neil deGrasse Tyson argues, it will probably be trivial to adapt to a wide range of Earth climates long before it is feasible to colonize the Moon or Mars. Rather, I am pointing out that any dependence we have on specific environmental conditions is the result of insufficient knowledge.

Capitalism and the production of knowledge

Throughout nearly all of human history, widespread economic growth per capita did not exist. Productivity per capita was ubiquitously stagnant; generation after generation, millennium after millennium, extreme poverty remained nearly universal and large-scale economic progress was not even imaginable. Virtually everyone lived on less than $3.50 per day in today’s dollars according to research from University of Oxford economist Max Roser, and the average person lived on much less. That’s even worse than it sounds, because (among other reasons) most of the things we can buy today had yet to be invented, and people didn’t have access to most of the information that informs our purchases in the 21st century.

Then, starting in Western Europe in the 16th, 17th, and 18th centuries, an unprecedented breadth of optimism emerged and turned wealth (resources hoarded away in vaults and mattresses) into capital (resources invested in future production and discovery). Thus, capitalism was born, and with it, exponential economic growth began to spread across most of the Earth (a process that continues to this day). As a result, both the rich and the poor are consistently getting rapidly richer for the first time in human history. Whereas 94 percent of the population was in extreme poverty as recently as 1820, in 1990 the number was down to 36 percent, and in 2015 the number was less than 10 percent. And as the world gets wealthier, countless important things proliferate, such as access to nutrition, freedom from violence, improvements in life expectancy, and of course, the access to and production of scientific and technological knowledge.

Knowledge is produced and spread in many ways. Education is one crucial variable, for the purpose of having both an educated population of innovators and a thriving research community. According to research from the Brookings Institute, educational opportunities and outcomes for the affluent radically exceed those for the poor—not just between countries, or within them, but everywhere. This is to be expected. Whether funded by individuals or government programs, it costs a lot of resources to build strong educational institutions and invest in educating generations of students. Poor populations who can barely afford shelter, clean water, food, and medicine don’t have much left over to invest in less immediate necessities such as education. And of course, this creates a feedback loop with causation running in both directions—if a population is uneducated, escaping poverty is much more difficult; if a population is poor, investing in education is much more difficult.

Another foundational tool for knowledge production is innovation, which capital and profit motive facilitate. A large amount of innovation comes from excess capital being invested in new research and development. Poorer populations, whether subnational, national, or global, have less to invest in prospective new inventions and processes of which the details are unpredictable in advance. No system incentivizes useful investments and disincentivizes wasteful investments better than the capitalist system, in which the investor’s own capital is on the line. Incentives and wealth are two main reasons why all of the most innovative nations, such as the top 10 on the 2020 Bloomberg Innovation Index, are capitalist countries. The sociologist Susan Cozzens at the Georgia Institute of Technology offers a succinct description of the process:

In the classic literature of the economics of innovation, private firms are the driving force. They seek competitive advantage in the market by introducing new products that give them a temporary monopoly. By charging high prices during the period of temporary monopoly, the firm makes profits and grows. Introducing new processes can result in competitive advantage if that step reduces costs or increases productivity. In this view, firms drive innovation in order to survive and win in the marketplace.

Indeed, no serious critics of capitalism argue that any other system produces greater material wealth and innovation. Even Marxists, capitalism’s most vehement antagonists, generally acknowledge that no system has ever produced more innovation and abundance. In The Communist Manifesto in 1848, Marx and Engels wrote this:

The bourgeoisie [capitalist class], during its rule of scarce one hundred years, has created more massive and more colossal productive forces than have all preceding generations together. Subjection of Nature’s forces to man, machinery, application of chemistry to industry and agriculture, steam-navigation, railways, electric telegraphs, clearing of whole continents for cultivation, canalisation of rivers, whole populations conjured out of the ground—what earlier century had even a presentiment that such productive forces slumbered in the lap of social labour?

If only Marx and Engels could see how drastically the affluence of the proletariat has grown under global capitalism since then.

Environmental technology

In 1894, just 21 years before Einstein’s theory of general relativity, the Nobel Prize-winning physicist Albert Michelson famously proclaimed, “The more important fundamental laws and facts of physical science have all been

discovered, and these are now so firmly established that the possibility of their ever being supplanted in consequence of new discoveries is exceedingly remote.” Some phenomena, like blizzards and thunderstorms, are somewhat predictable to those with the requisite equipment and training. But the future of human knowledge is no such phenomenon. Discoveries, by their very nature, are unknown until they are not. Innovations are often unimaginable until they occur because the act of imagining them is what brings them into existence.

The history of failures to predict future knowledge is long and robust. In 1901, two years before they both achieved flight by aircraft, Wilbur Wright said to his brother, “Don’t think men will fly for a thousand years.” In 1932, just six years before the successful splitting of the atom, Albert Einstein said, ”There is not the slightest indication that nuclear energy will ever be obtainable.” In 1957, 12 years before Neil Armstrong set foot on the Moon, the father of radio Lee de Forest stated, “Man will never reach the Moon regardless of all future scientific advances.”

Even after world-changing technologies are invented, estimates of their utility are often wildly inaccurate. The Internet, cars, and telephones were all dismissed as insignificant inventions in the years preceding their universal ascendance. So we should be skeptical when we see publications like the BBC, Bloomberg, and Forbes denying the plausibility of imminent technological advances on our climate problems. The truth is nobody has any idea what salutary innovations and discoveries do or do not exist in our imminent future.

Many popular technological solutions to environmental issues have already been proposed in recent years. Carbon capture and sequestration technology is endorsed by climate scientists at the Intergovernmental Panel on Climate Change (IPCC) as well as by United States Congress members from both the Democratic and Republican parties. Inventions are being implemented to remove plastic from the oceans. Sea walls are being engineered in some coastal communities and considered at larger scales to mitigate sea level rise.

In The Climate Casino, Nordhaus writes: “Current estimates are that geoengineering would cost between one tenth and one hundredth as much as reducing CO2 emissions for an equivalent amount of cooling.” But at their present level of development, such technologies are inadequate to the full scope of the problem because they don’t sufficiently address certain dangers such as ocean acidification. Therefore, many environmentalists prefer extreme reductions in carbon emissions, which would stop anthropogenic climate change at its root. But anthropogenic climate change is not just a phenomenon of the future. The Washington Post, the Los Angeles Times, CNN, and other news organizations have noted that it is already having serious effects here and now. The transition from predicted impact to experienced impact took place decades ago. So, how well are we adapting so far?

Scientific American reports that global warming may already be responsible for 150,000 deaths worldwide each year due to its effects on the frequency and scale of floods and hurricanes, droughts and heat waves, spread of vector-borne diseases, and other factors. However, research from the Reason Foundation shows that deaths caused by extreme weather events have declined by more than 90 percent since 1920. University of Oxford economist Max Roser’s research shows that the burden of disease, famine, and other relevant problems have also declined in recent years and decades (the disease statistics cited above are older than the COVID-19 pandemic, but there is no evidence that COVID-19 is directly exacerbated by climate change like vector-borne diseases such as malaria and dengue are). And overall life expectancy has risen globally from about 34 years in 1900 to about 72 years in 2019.

Why are climate-related death rates declining overall while climate change seems to be causing more deaths? Because as economic activity continues to drive up carbon emissions, the resulting growth rates give more communities access to strongly built and climate-controlled buildings, medical education and supplies, life-saving infrastructure such as hospitals and clean water, and many other enormous advantages. When the media and activists argue that burning fossil fuels has not been worth the climate-related damage to human life, they are counting the victims of climate catastrophe while ignoring the beneficiaries of economic growth in developing countries and elsewhere. That is a mistake because the two are inextricably linked.

Choose your own extinction

Of course, just because we’ve adapted extremely well so far doesn’t mean the trend will continue. Dangerous tipping points may yet accelerate the problem beyond our capacity to respond. As living organisms, we have a problem of evolutionary magnitude: we adapt gradually in an environment that can change rapidly. If we go on existing like any other animal, our niche will eventually change so quickly that we won’t be able to adapt fast enough. This has happened to 99.9 percent of all known species since the beginning of life on Earth roughly four billion years ago. These changes have ranged from asteroid impacts, to volcanic eruptions, to viral pandemics, and of course to human activity in recent millennia, and are typically unpredictable to the species they eliminate because they come from outside the limited context in which those species evolved.

Some argue that humans are just another mammal like any other, and that all our claims of exceptionality have been ignorant hubris. If this is true, we are almost certainly doomed to relatively imminent extinction by forces beyond our influence. But thinking this way about the human species does not quite account for the implications of the economic growth trend of the last few centuries. In his book Scale, former Santa Fe Institute president Geoffrey West, whose renowned scientific research put him on Time Magazine’s 2006 list of the 100 most influential people in the world, discusses a profound biological fact about mammal species: they virtually all have the same average number of heartbeats per capita. An average elephant has a long lifespan but a slow heart-rate, and an average mouse has a short lifespan but a fast heart-rate. It all balances out to roughly one-and-a-half billion heartbeats over the course of a lifetime. Other classes of animals follow similar metabolic scaling laws.

A few hundred years ago, before the rise of capitalism, humans were no different—they lived roughly 35 years on average and had about one-and-a-half billion heartbeats just like any other mammal. But gains in knowledge since then, such as innovations in medicine, agriculture, and government, have roughly doubled our life expectancy and with it our average number of heartbeats per lifetime (some dogs and other domesticated animals have been similarly altered by access to human innovations). This constitutes a totally unprecedented departure from the biological status quo.

Technological knowledge, fueled by capital, has allowed us to do many things categorically unlike the achievements of other species as far as we know. The universal extinction paradigm, which has limited all mammal species so far to one million years or less, should be high on our list of patterns to break. We don’t know what existential threats will come or how long we have to prepare for them, but we can’t expect human ingenuity to rush us past the finish line at the last minute without a context of widespread continuous technological and scientific progress until that point—a project it seems only capitalism can hope to fund.

David Deutsch observes that the word “sustain” generally refers to the absence or prevention of change. This is what environmentalists such as Naomi Klein and Alexandria Ocasio-Cortez would like to do with our environment by ending capitalism. Their solution to climate change is what all non-human animals have always done: leave the environment basically unaltered by refraining from large-scale production, and wait around to go extinct. Unfortunately, as Deutsch writes, “Static societies eventually fail because their characteristic inability to create knowledge rapidly must eventually turn some problem into a catastrophe.” Thus, it is not that capitalism is the problem and sustainability is the solution, but that sustainability is the problem and capitalism is the solution.

Every year, global capitalism allows more research and development departments to be funded. Every day it gives more citizens of affluent and developing nations the material wealth required for better education and information technology. Economic growth, coupled with rising carbon emissions, might lead to a climate apocalypse—or it might continue to bring us material and technological salvation. We cannot really know in advance. But we would be crazy to choose the time-tested alternative to capitalism: extinction by stagnation.

### 2AC — Cap Good

#### Both advantages impact turn the K---they’re robust defenses of innovation, which the alt can’t solve.

Kornai 13, \*János Kornai is a Hungarian economist and the Allie S. Freed Professor of Economics Emeritus at Harvard and Professor Emeritus at Corvinus University of Budapest; (János, November 6th, 2013, “Dynamism, Rivalry, and the Surplus Economy”, DOI:10.1093/acprof:oso/9780199334766.001.0001, Google Books)

C. There is no competition between producers and sellers. Production is strongly concentrated. Many companies enjoy monopolist positions, or at least a (regional) monopoly in producing an entire group of products. The chronic shortage of products creates monopolistic behavior even when many producers operate in parallel. The shortage economy, one of the strongest system-specific properties of socialism, ~~paralyzes~~ impedes the forceful engine of innovation, the incentive to fight for the favors of the customer ( Kornai 1971 ; 1980; 1992, chapters 11 – 12 ). The producer/seller is not compelled to attract the buyer by offering him a new and better product, since the latter is happy to get anything in the shop, even an obsolete and poor-quality product.

There are examples of inventive activities motivated by chronic shortages: ingeniously created substitutes for missing materials or machinery parts (Laki 1984 –1985). These results of the inventors’ creative mind, however, do not become widespread, commercially successful innovations in the Schumpeterian sense. 25 Table 2.1 features only one revolutionary innovation that did not appear first in a capitalist country but, rather, in the Soviet Union: synthetic rubber. Its inventor had been doing research on the subject for decades; the employment of it in industry was rendered necessary by the shortage of natural rubber.

D. The tight limits of experimenting. Capitalism allows for hundreds or thousands of barren or barely fruitful attempts, so that, afterward, one out of the hundreds or thousands would succeed and bring immense success. In the socialist planned economy, actors are inclined to avoid risks. As a result, the application of revolutionarily significant innovations are more or less excluded, since those always mean a leap into the dark, as success is necessarily unpredictable. As far as followers are concerned, some economies follow up quickly, others slowly. The socialist economies belong to the group characterized by the slowest pace. They prefer to maintain the already known, old production procedures, and produce the old well-tried products; new technologies and new products have too many uncertain characteristics making the planning of the directives difficult.

E. There is no capital waiting to be utilized; investment allocation is rigid. Central planning is not miserly with the resources devoted to capital formation. The share of investment carved out from the total output is typically higher than in the capitalist economies. However, this enormous volume is appropriated ahead of time to the last penny. Moreover, most of the time over-allocation takes place; in other words, the ensemble of all project plans prescribes the requisition of more resources than the required amount to execute the plan. It never happens that unallocated capital is waiting for someone with a good idea. The allocators do not search for an entrepreneur waiting to step forward with a proposal for innovation. Flexible capital markets are unknown. Instead, the rigid and bureaucratic regulation of project activities takes place, and to devote capital resources to activities with possibly uncertain outcomes is unconceivable. No foolish minister of industry or factory manager could be found who would demand money for ventures admitting in advance that the money may be wasted and the innovation may not succeed. 26

#### Economic growth is responsible for drastic improvements in global living standards, and is the only path for future improvements.

Cowen 18, \*Tyler Cowen is a Holbert L. Harris Professor at George Mason University and Director of the Mercatus Center; (October 16th, 2018, “Stubborn Attachments: A vision for a society of free, prosperous, and responsible individuals”, <https://www.goodreads.com/en/book/show/31283667-stubborn-attachments>)

How good is growth, anyway ?

The history of economic growth indicates that, with some qualifications, growth alleviates misery, improves happiness and opportunity, and lengthens lives. Wealthier societies have better living standards, better medicines, and offer greater personal autonomy, greater fulfillment, and more sources of fun. While measured wealth does not exactly correspond to Wealth Plus, these two concepts have come pretty close to one another in the past, especially across the range of outcomes we have observed (as opposed to hypothetical thought experiments and counterfactuals).

We often forget how overwhelmingly positive the effects of economic growth have been. Economist Russ Roberts reports that he frequently polls journalists about how much economic growth there has been since the year 1900. According to Russ, the typical response is that the standard of living has gone up by around fifty percent. In reality, the U.S. standard of living has increased by a factor of five to seven, estimated conservatively, and possibly much more, depending on how we measure prices and the values of outputs over time, a highly inexact science.

The data show just how much living standards have gone up. In 1900, for instance, almost half of all U.S. households (forty-nine percent) had more than one occupant per room and almost one quarter (twenty-three percent) had over 3.5 persons per sleeping room. Slightly less than one quarter (twenty-four percent) of all U.S. households had running water, eighteen percent had refrigerators, and twelve percent had gas or electric lighting. Today, the figures for all of these stand at ninety-nine percent or higher. Back then, only five percent of households had telephones, and none of them had radio or TV. The high school graduation rate was only about six percent, and most jobs were physically arduous and had high rates of disability or even death. In the mid-nineteenth century, a typical worker might have put in somewhere between 2,800 and 3,300 hours of work a year; that estimate is now closer to 1,400 to 2,000 hours a year. 6

Until recently, polio, tuberculosis, and typhoid were common ailments, even among the rich. U.S. presidents George Washington, James Monroe, Andrew Jackson, Abraham Lincoln, Ulysses S. Grant, and James A. Garfield all caught malaria during their lives. Antibiotics and vaccines have existed for only a tiny fraction of human history, and it is no coincidence that they emerged in the wealthiest time period humanity has ever seen. There is also a strong and consistent relationship between wealth and rates of infant mortality; small children do best when they are born into wealthier countries, and that is because wealth supplies the resources to take better care of them.

As recently as the end of the nineteenth century, life expectancy in Western Europe was roughly forty years of age, and food took up fifty to seventy-five percent of a typical family budget. The typical diet in eighteenth-century France had about the same energy value as that of Rwanda in 1965, the most malnourished nation for that year. One effect of this deprivation was that most people simply did not have much energy for life.

In earlier time periods, most individuals performed hard physical labor, and a college or university education—or even a high school education—was a luxury. Leisure time has risen with economic growth. In 1880, about four-fifths of individuals’ discretionary time was spent working, according to economist Robert Fogel. Today we spend about fifty-nine percent of our time doing what we like, and that may rise to seventy-five percent by 2040. 8

The splendors of the modern world are not just frivolous baubles; they are important sources of human comfort and well-being. Imagine that a time traveler from the eighteenth century were to pay a visit to Bill Gates today. He would find televisions, automobiles, refrigerators, central heating, antibiotics, plentiful food, flush toilets, cell phones, personal computers, and affordable air travel, among other remarkable benefits. The most impressive features of Gates’s life, seen from the point of view of a person from the eighteenth century, are those shared by most citizens of wealthy countries today. My smartphone is as good as his. The very existence of an advanced civilization—the product of cumulative economic growth—confers immense benefits to ordinary citizens, including their ability to educate and entertain themselves and choose one life path over another. For further arguments along these lines, I recommend Steven Pinker’s recent book, Enlightenment Now: The Case for Reason, Science, Humanism, and Progress . 9

The economic growth of the wealthier countries benefits the very poor as well, though sometimes with considerable lags. The distribution of wealth changes over time, and not all growth trickles down, but as an overall historical average, the bottom quintile of an economy shares in growth. 10 You can see this by comparing the bottom quintile in, say, the United States to the bottom quintile in India or Mexico.

The richer economy can also do more to elevate the living standards of immigrants. Poor people who move to rich countries usually receive higher incomes and have better living conditions, and their children do better still. The richer the receiving country, the more new immigrants tend to benefit. Central American immigrants to the United States do better than Central American immigrants to Mexico or Nepalese immigrants to India. Immigrants also send remittances back home at a rate that far exceeds governmental foreign aid. Actual upward mobility in the United States far exceeds what the usual numbers indicate, because published statistics on upward mobility do not typically include a comparison with pre-immigration outcomes.

But the chain of benefits does not stop there. Migrants will often return to their home countries, bringing new skills and new business connections. Both India and Israel have developed vibrant technology and software scenes precisely because of their close ties with the start-up scene of the United States. English-language universities in English-speaking countries have trained many thousands of Asian students in science and engineering, again leading to new businesses and, eventually, higher economic growth in their home countries.

New medicines and technologies developed in wealthy nations also make their way to the rest of the world, as illustrated most conspicuously by the rapid spread of the cell phone and now the smartphone. One study predicts that if the leading twenty-one industrial countries were to boost their R&D by half a percentage point of GDP, U.S. output alone would grow by fifteen percent. But it doesn’t end there: output in Canada and Italy would grow by about twenty-five percent, and the output of all industrial nations would increase by 17.5 percent, on average. In the less economically developed countries, output would increase by about 10.6 percent on average. 11

Although these historical processes have often embodied unfairness and long lags of decades or more, economic growth has nonetheless brought wealth to the poor and elevated their status. The Greek city-states and the Roman Empire benefited from maritime trade across the Mediterranean; those regions in turn spread growth-enhancing institutions around Europe, Northern Africa, and the Middle East. The commercial revolution of the late Middle Ages and Renaissance reopened many of the trade routes of antiquity, and eventually human beings started to climb out of the Malthusian trap of very low per capita incomes at subsistence. The wealth of the West helped to enable the export miracles of the East Asian economies. Today, most poor countries seek greater access to wealthier Western and Asian markets, and flourish if they can achieve it. 12

For all the recent increases in inequality within individual nations, global inequality has declined over the last few decades, in large part because of growth in China and India. And the growth in these emerging nations was largely driven by earlier growth in the West and in East Asia. China, for instance, engaged in “catch-up” growth by adopting Western technologies and exporting to the wealthier nations. China has gone from being a quite poor nation to a “middle-income” nation with a sizable middle and upper class.

Although recent media coverage has focused almost exclusively on within-nation magnitudes, recent world history has been an extraordinarily egalitarian time. It is above all else a story about how global economic growth helps the poor. There has been a squeezing of the middle class in the wealthier nations, in part because of increasing global competition. Still, we have seen economic growth, aggregate wealth, and global income equality all rising together over the last twenty-five years. Many citizens in East Asia, South Asia, and Latin America have seen significant gains in their standard of living, and much of this has been a trickle-down effect from the earlier growth of the wealthier countries. Much of Africa is now following suit, bolstered in part by China’s demand for raw materials, and also by the spread of modern technologies such as affordable cell phones. 13

Sometimes extended periods of growth do not confer full or fair benefits to the poor or lower classes, for instance during the early phase of the British Industrial Revolution in the late eighteenth century. Still, the historical record suggests that it was better for Britain to push ahead with economic growth, as this eventually drove the greatest boost in living standards the world has ever seen. To be sure, there were probably better policies which, had they been adopted, would have distributed the benefits of growth more widely (e.g., fewer wars and Poor Law reform and free trade for the British). But even taking misguided policies into account, Britain fared better by pursuing economic growth rather than turning its back on the idea, even though significant real wage gains for the working class often did not arrive until the 1840s.

Nobel Laureate Amartya Sen has promoted the idea of “capabilities” as, if not quite a substitute for economic growth, then an alternative focus. Sen points out that our positive opportunities in life often matter more than the amount of cash in our bank accounts. He also notes that some parts of the world, such as the state of Kerala in India, have relatively good health and education indicators, even though their per capita incomes are relatively low.

Sen’s points are well taken, but they do not put a fundamental dent in the relevance of wealth, or, as I am calling it here, Wealth Plus. The significant benefits accrued from capabilities, such as health benefits, are accounted for in Wealth Plus, even if they are not properly represented in current GDP measures. In other words, Kerala is wealthier than some limited statistical measures imply. Wealth and good social outcomes are still strongly correlated on average, and this correlation is stronger over longer time horizons. For instance, if Kerala does not grow much in more narrow economic terms, it is unlikely to look so impressive in its social indicators fifty or one hundred years from now. Even today, Kerala manages as well as it does in large part because so many Keralans take jobs in wealthier countries, especially in the Gulf States, and send money back home. And compared to other Indian states, Kerala has an above-average measure of wealth, as well as above-average consumption expenditures, both of which are accounted for in traditional statistics. 14

The truth is that economic growth is the only permanent path out of squalor. Economic growth is how the Western world climbed out of the poverty of the year 1000 A.D. or 5000 B.C. It is how much of East Asia became remarkably prosperous. And it is how our living standards will improve in the future. Just as the present appears remarkable from the vantage point of the past, the future, at least provided growth continues, will offer comparable advances, including, perhaps, greater life expectancies, cures for debilitating diseases, and cognitive enhancements. Billions of people will have much better and longer lives. Many features of modern life might someday seem as backward as we now regard the large number of women in earlier centuries who died in childbirth for lack of proper care.

#### Technological innovation successfully dematerializes growth.

McAfee 19, \*Andrew Paul McAfee, a principal research scientist at MIT, is cofounder and codirector of the MIT Initiative on the Digital Economy at the MIT Sloan School of Management; (2019, “More from Less: The Surprising Story of How We Learned to Prosper Using Fewer Resources and What Happens Next”, https://b-ok.cc/book/5327561/8acdbe)

There is no shortage of examples of dematerialization. I chose the ones in this chapter because they illustrate a set of fundamental principles at the intersection of business, economics, innovation, and our impact on our planet. They are:

We do want more all the time, but not more resources. Alfred Marshall was right, but William Jevons was wrong. Our wants and desires keep growing, evidently without end, and therefore so do our economies. But our use of the earth’s resources does not. We do want more beverage options, but we don’t want to keep using more aluminum in drink cans. We want to communicate and compute and listen to music, but we don’t want an arsenal of gadgets; we’re happy with a single smartphone. As our population increases, we want more food, but we don’t have any desire to consume more fertilizer or use more land for crops.

Jevons was correct at the time he wrote that total British demand for coal was increasing even though steam engines were becoming much more efficient. He was right, in other words, that the price elasticity of demand for coal-supplied power was greater than one in the 1860s. But he was wrong to conclude that this would be permanent. Elasticities of demand can change over time for several reasons, the most fundamental of which is technological change. Coal provides a clear example of this. When fracking made natural gas much cheaper, total demand for coal in the United States went down even though its price decreased.

With the help of innovation and new technologies, economic growth in America and other rich countries—growth in all of the wants and needs that we spend money on—has become decoupled from resource consumption. This is a recent development and a profound one.

Materials cost money that companies locked in competition would rather not spend. The root of Jevons’s mistake is simple and boring: resources cost money. He realized this, of course. What he didn’t sufficiently realize was how strong the incentive is for a company in a contested market to reduce its spending on resources (or anything else) and so eke out a bit more profit. After all, a penny saved is a penny earned.

Monopolists can just pass costs on to their customers, but companies with a lot of competitors can’t. So American farmers who battle with each other (and increasingly with tough rivals in other countries) are eager to cut their spending on land, water, and fertilizer. Beer and soda companies want to minimize their aluminum purchases. Producers of magnets and high-tech gear run away from REE as soon as prices start to spike. In the United States, the 1980 Staggers Act removed government subsidies for freight-hauling railroads, forcing them into competition and cost cutting and making them all the more eager to not have expensive railcars sit idle. Again and again, we see that competition spurs dematerialization.

There are multiple paths to dematerialization. As profit-hungry companies seek to use fewer resources, they can go down four main paths. First, they can simply find ways to use less of a given material. This is what happened as beverage companies and the companies that supply them with cans teamed up to use less aluminum. It’s also the story with American farmers, who keep getting bigger harvests while using less land, water, and fertilizer. Magnet makers found ways to use fewer rare earth metals when it looked as if China might cut off their supply.

Second, it often becomes possible to substitute one resource for another. Total US coal consumption started to decrease after 2007 because fracking made natural gas more attractive to electricity generators. If nuclear power becomes more popular in the United States (a topic we’ll take up in chapter 15), we could use both less coal and less gas and generate our electricity from a small amount of material indeed. A kilogram of uranium-235 fuel contains approximately 2–3 million times as much energy as the same mass of coal or oil. According to one estimate, the total amount of energy that humans consume each year could be supplied by just seven thousand tons of uranium fuel.

Third, companies can use fewer molecules overall by making better use of the materials they already own. Improving CNW’s railcar utilization from 5 percent to 10 percent would mean that the company could cut its stock of these thirty-ton behemoths in half. Companies that own expensive physical assets tend to be fanatics about getting as much use as possible out of them, for clear and compelling financial reasons. For example, the world’s commercial airlines have improved their load factors—essentially the percentage of seats occupied on flights—from 56 percent in 1971 to more than 81 percent in 2018.

Finally, some materials get replaced by nothing at all. When a telephone, camcorder, and tape recorder are separate devices, three total microphones are needed. When they all collapse into a smartphone, only one microphone is necessary. That smartphone also uses no audiotapes, videotapes, compact discs, or camera film. The iPhone and its descendants are among the world champions of dematerialization. They use vastly less metal, plastic, glass, and silicon than did the devices they have replaced and don’t need media such as paper, discs, tape, or film.

If we use more renewable energy, we’ll be replacing coal, gas, oil, and uranium with photons from the sun (solar power) and the movement of air (wind power) and water (hydroelectric power) on the earth. All three of these types of power are also among dematerialization’s champions, since they use up essentially no resources once they’re up and running.

I call these four paths to dematerialization slim, swap, optimize, and evaporate. They’re not mutually exclusive. Companies can and do pursue all four at the same time, and all four are going on all the time in ways both obvious and subtle.

Innovation is hard to foresee. Neither the fracking revolution nor the world-changing impact of the iPhone’s introduction were well understood in advance. Both continued to be underestimated even after they occurred. The iPhone was introduced in June of 2007, with no shortage of fanfare from Apple and Steve Jobs. Yet several months later the cover of Forbes was still asking if anyone could catch Nokia.

Innovation is not steady and predictable like the orbit of the Moon or the accumulation of interest on a certificate of deposit. It’s instead inherently jumpy, uneven, and random. It’s also combinatorial, as Erik Brynjolfsson and I discussed in our book The Second Machine Age. Most new technologies and other innovations, we argued, are combinations or recombinations of preexisting elements.

The iPhone was “just” a cellular telephone plus a bunch of sensors plus a touch screen plus an operating system and population of programs, or apps. All these elements had been around for a while before 2007. It took the vision of Steve Jobs to see what they could become when combined. Fracking was the combination of multiple abilities: to “see” where hydrocarbons were to be found in rock formations deep underground; to pump down pressurized liquid to fracture the rock; to pump up the oil and gas once they were released by the fracturing; and so on. Again, none of these was new. Their effective combination was what changed the world’s energy situation.

Erik and I described the set of innovations and technologies available at any time as building blocks that ingenious people could combine and recombine into useful new configurations. These new configurations then serve as more blocks that later innovators can use. Combinatorial innovation is exciting because it’s unpredictable. It’s not easy to foresee when or where powerful new combinations are going to appear, or who’s going to come up with them. But as the number of both building blocks and innovators increases, we should have confidence that more breakthroughs such as fracking and smartphones are ahead. Innovation is highly decentralized and largely uncoordinated, occurring as the result of interactions among complex and interlocking social, technological, and economic systems. So it’s going to keep surprising us.

As the Second Machine Age progresses, dematerialization accelerates. Erik and I coined the phrase Second Machine Age to draw a contrast with the Industrial Era, which as we’ve seen transformed the planet by allowing us to overcome the limitations of muscle power. Our current time of great progress with all things related to computing is allowing us to overcome the limitations of our mental power and is transformative in a different way: it’s allowing us to reverse the Industrial Era’s bad habit of taking more and more from the earth every year.

### 2AC — Link

#### There’s a double bind – either the system of logistics overaccumalates and collapses over its contradictions OR logistical expansion is inevitable – nation states, aid organizations, and social movements across the world are now embracing it – their attempts to resist logistics gets co-opted and only feeds into its power

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The state plays a crucial role in processes of logistical expansion (see Orenstein, 2018). Because both accumulation and war occur in and through space, capitalist states mobilize space as a productive (or destructive) force through strategies of spatial planning, infrastructural investment, and industrial policy. Nations and cities now compete on the basis of strategies to optimize logistics and transportation performance, frequently subordinating democratic principles and the welfare of populations to the needs of supply-chain expansion (see Ziadah, 2018). Danyluk, in this issue, notes how developments in logistics have served as a basis for large-scale state investment in transportation infrastructures, like ports, canals, and railways. The rise of logistics has also reworked the international division of labor and reframed questions of worker strategy. Cheap and rapid methods of commodity circulation have promoted the consolidation of new patterns of sociospatial inequality at the global scale. As Tsing (2009) has argued, the development of integrated transnational supply chains has enabled capital to exploit differences among workforces in different parts of the world, creating new regimes of labor containment and fragmentation based on ostensibly noneconomic features of identity (race, ethnicity, nationality, citizenship status, etc.). For labor, confronting these challenges will require forging new coalitions and developing creative strategies for organizing across distance. Yet logistical space is also riven with contradictions and constantly faced with the real and potential catastrophes posed by “gigantic breakdowns and stoppages” (Mumford, 1961: 544). As Rossiter, 2014 reminds us, the ambitions of logistics are ultimately “operational 622 Environment and Planning D: Society and Space 36(4) fantasies” (2014: 54) that rely on, even as they aim to contain, a recalcitrant polity through calculative forms of domination and repression. As such, we should be careful not to reify logistics as a seamless system of instantaneous flow and total functional integration. By paying attention to the frictions and stoppages that are part and parcel of logistical processes, critical scholars have noted that even as logistics is taken up as a tool of imperial dispossession and capitalist power, it also produces new sites of vulnerability and potential emancipation. To this end, logistics has become a growing force not only among states, corporations, military forces, and aid organizations but also within social movements and activist organizations that aim to challenge their practice. Beyond the accidental breakdowns and stoppages that threaten just-in-time supply chains are more deliberate efforts to interrupt the circulation of violence and remake environmentally and socially just forms of provisioning and sustaining**.** A critical engagement with logistics is a feature not simply of academic practice but of intellectual, political, and practical organizing across various sectors of work and arenas of contestation. These efforts are clearly not brand new—not only in the transportation sector, where workers have long struggled over their conditions of work, but in myriad movements that have worked to sustain themselves over time, including through uprisings, occupations, and revolutions. As logistics has ascended to a place of prominence in the organization of war and trade globally, it has also become subject to new frequencies and forms of contestation. Alberto Toscano (2014) highlights this shift when he asks, “Can we define or declare a relocation of political and class conflict, in the overdeveloped de-industrializing countries of the ‘Global North,’ from the point of production to the chokepoints of circulation?” Such an approach centers sites of physical circulation as pressure points where mass movements can contest the violence of state and capital, signaling a shift in tactics from the withdrawal of productive labor power to disruptive blockades and sabotage along the arteries of trade (Clover, 2016; Degenerate Communism, 2014; Oakland Commune, 2011). A scholarly discourse has emerged under the banner of “counterlogistics” that engages labor, anticolonial, and antiracist struggles (Bernes, 2013; Chua et al., 2016; Fox-Hodess, 2017). We might also trace a growing reliance on a critical practice that explicitly names the field: logistics groups, tents, and committees are now a mainstay of radical organizing, pointing to the possible repurposing of logistical models as sources of care and social reproduction (Armstrong, 2015; Cowen, 2014; Crashnburn, 2014). As Attewell (2018) argues in this issue, initiatives like the US Agency for International Development’s Commodity Export Program “contain within them the germ of a different kind of logistics: one that preserves its will to care, while dispensing with its necropolitical baggage” (735). In this vein, one fertile arena for future research is to examine more expansive possibilities for counterlogistics—asking, following Toscano (2014), “What happens then if we consider the question of circulation less literally? And what would it mean to struggle not simply against material flows but against the social forms that channel them?” By focusing on the social relations that underpin logistical processes, critical engagements with logistics might be productively nudged towards more emancipatory political ends by exploring how counterlogistical contestation is being waged not only in the sectors we might immediately associate with goods circulation but so too in the broader social relations of logistical society. Yet we should be careful not to fetishize counterlogistical projects without a firm grasp on how the state and capital are invested in controlling the spaces of stocks and flows. Attempts at resisting or disrupting circulation can be co-opted, contained, or absorbed—in the construction of redundant container shipping networks, for example, which give corporations multiple options for rerouting cargo around traffic bottlenecks or restive labor forces. Further, as Timothy Mitchell (2011: chap. 1) and Dara Orenstein (2018) have Chua et al. 623 shown, tactics of sabotage and disruption have themselves become integral to processes of value realization, where capital’s power rests not only in speeding up circulation but also in the capacity to slow it down. More broadly, while the growing prominence of “circulation struggles” (Clover, 2016) presents rich ground for scholarly exploration and political organizing, there is a danger in fetishizing the tactics of material interruption per se. More important than the form of political resistance are its contents, the concrete social relations in which it is embedded and that it seeks to transform. As Chua (2017: 165) argues, “even if material structures are constitutive of the extant political order,” the act of disrupting or sabotaging material flows alone is not enough to reconfigure logistics: “circulation struggles can only have revolutionary potential if collective power is politically mobilized across the supply chain.” Logistical systems increasingly encroach on everyday life under the justification that rapid, efficient circulation is necessary to the welfare of the economy, the state, and its people. Yet, as both a calculative rationality and a practice of spatial ordering, mainstream iterations of logistics work to promote the accumulation of capital and state power in ways that exacerbate existing inequalities and produce new dispositions of life and death (see Attewell, 2018). The articles collected in this issue point to the myriad ways these apparatuses also distribute inequality, immiseration, and “vulnerability to premature death” (Gilmore, 2007: 28). At the same time, the gap between the idealized imagination of logistics and its messy implementation reveals that the project of making the world safe for circulation is always incomplete. A critical engagement with logistics attends to the struggles, social conflicts, and tensions that can never be excised from global flows. This liveliness of logistics is one aspect that comes to the fore in this theme issue. Interrogating the multiple, varied, and contested lives of logistics brings into focus the violence committed in its name, the vulnerabilities of its networks, and the political possibilities latent in its present-day forms.

### 2AC — Alt — AT: Undercommons

#### Their strategy peters out at best and gets coopted at worst---it trades off with our capacity to use debate to generate utopian imaginaries of concrete alternatives that mobilize systemic change outside the university

Webb 18—Senior Lecturer in Education at the University of Sheffield (Darren, “Bolt-holes and breathing spaces in the system: On forms of academic resistance (or, can the university be a site of utopian possibility?),” Review of Education, Pedagogy, and Cultural Studies, 40:2, 96-118, dml)

It is easy to be seduced by the language of the undercommons. Embodying and enacting it, however, is difficult indeed. Being within and against the university, refusing the call to order through insolent obstructive unprofessionalism, is almost impossible to sustain. Halberstam (2009, 45) describes the undercommons as “a marooned community of outcast thinkers who refuse, resist, and renege on the demands of rigor, excellence, and productivity.” A romantic and appealing notion for sure but refusing and reneging on “the university of excellence” will cost you your job. When Moten describes subversion as a “series of immanent upheavals” expressed through “vast repertoires of high-frequency complaints, imperceptible frowns, withering turns, silent sidesteps, and ever-vigilant attempts not to see and hear” (2008, 1743), one is reminded instantly of Thomas Docherty, disciplined and suspended for his negative vibes.7 Being with and for the maroon community is difficult too. First of all, “Where and how can we find/see the Undercommons at work?” (Ĉiĉigoj, Apostolou-Hölscher, and Rusham 2015, 265). Where and how can one find those liminal spaces of sabotage and subversion, and how does one occupy them in a spirit of hapticality, study, and militant arrhythmia that brings the utopic underground to the surface of the fierce and urgent now? Beautiful language, but how does one live it? Networks do, of course, exist—the Undercommoning Collective, the Edu-Factory Collective, the International Network for Alternative Academia, to name but a few. These are promising spaces for bringing together and harboring the maroons and the fugitives. But networks are typically short-lived, and—as Harney and Moten warned—there is a danger of institutionalization, of taking institutional practices with you into alternative spaces “because we’ve been inside so much” (Harney and Moten 2013, 148). And so, predictably, meetings of the fugitives come with structure, order, an official agenda, and circulated minutes. The outcasts convene in conventional academic conferences, with parallel sessions, panels of papers, lunch breaks, wine and nibbles (e.g., Edu-Factory 2012). These spaces offer time out, welcome respite, a breathing space, a trip abroad, and then one returns to work. If hapticality, the touch of the undercommons, is “a visceral register of experience … the feel that what is to come is here” (Bradley 2014, 129–130), then this seems elusive. It is hard to detect a sense of the utopic undercommons rising to the surface of the corporate-imperial university. Moten describes the call to disorder and to study as a way to “excavate new aesthetic, political, and economic dispositions” (Moten 2008, 1745). But this notion of excavating is highly problematic. It is common within the discourse of “everyday utopianism”—finding utopia in the everyday, recovering lost or repressed transcendence in “everydayness” (Gardiner 2006)—to describe the process of utopian recovery in terms of excavating: excavating repressed desires, submerged longings, suppressed histories, untapped possibilities. But the fundamental questions of where to dig and how to identify a utopian “find” are never adequately addressed (see Webb 2017). Gardiner defines utopia as “a series of forces, tendencies and possibilities that are immanent in the here and now, in the pragmatic activities of everyday life” (2006, 2). But how are these forces, tendencies and possibilities to be identified and recovered? For Harney and Moten, it is through study, hapticality and militant arrhythmia. These are slippy concepts, however, evading concrete material referents. What is it to inhabit the undercommons? Those who have written of their experiences refer to “small acts of marronage” such as poaching resources and redeploying them in ways at odds with the university’s designs and demands (Reddy 2016, 7), or exploiting funding streams “to form cracks in the institution that enable the Others to invade the university” (Smith, Dyke, and Hermes 2013, 150). For Adusei-Poku (2015), the undercommons is a space of refuge which is all about survival (2015, 4–5). We who feel homeless in the university are forced into refuge. We gather together to survive. We may gain satisfaction from small acts of marronage, but this is less about bringing the utopic common underground to the surface as it is a form of “radical escapism” (Adusei-Poku 2015, 4). Benveniste (2015, v) tells us that: “The undercommons has no set location and no return address. There is no map for entering and no guide for staying. The only condition is a living appetite. Listen to its hunger for difference.” We need more than poetry, however. And we need more than a series of minor acts of resistance. As Srnicek and Williams rightly emphasize, resistance is a defensive, reactive gesture, resisting against. Resistance is not a utopian endeavour: “We do not resist a new world into being” (Srnicek and Williams 2016, 47). The undercommons, when one can find it, is a bolt hole, a place of refuge, a breathing space in the system. We need something more. The occupation Can the occupied building operate as a site of utopian possibility within the corporate-imperial university? Reflections on, and theorizations of, two recent waves of occupation—“Occupied California” 2009–2010 and the UK Occupations 2010–2011—have answered this question affirmatively. The “occupation” should not be understood here as solely or necessarily “student occupation.” It goes without saying—though sadly so often does need saying —that “faculty also have a responsibility to fight with and for students” (Smeltzer and Hearn 2015, 356). Though led by a new historical subject, “the graduate without a future” (Schwarz-WeinStein 2015, 11), the importance of faculty support for the occupations was emphasized on both sides of the Atlantic (Research and Destroy 2010, 11; Dawson 2011, 112; Holmes and R&D and Dead Labour 2011, 14; Ismail 2011, 128; Newfield and EduFactory 2011, 26). Long before Occupy took shape in Zuccotti Park, “occupation” was being heralded as the harbinger of a new society and a new way of being. If we return to the notion of creating utopian spaces, the key aim for some of the occupiers was to create communes within the university walls—to communize space (Inoperative Committee 2011, 6).8 Communization here is understood as a form of insurrectionary anarchism that refuses to talk of a transition to communism, insisting instead upon the immediate formation of zones of activity removed from exchange, money, compulsory labor, and the impersonal domination of the commodity form (Anon 2010a, 5). As one pamphlet declared: We will take whatever measures are necessary both to destroy this world as quickly as possible and to create, here and now, the world we want: a world without wages, without bosses, without borders, without states. (Anon 2010d, 34) This is a revolutionary anarchism that takes the university campus as the site for a practice—communization—that not only prefigures but also realizes the vision of a free society. Heavily influenced by The Coming Insurrection (Invisible Committee 2009), but tapping into a long tradition of anarchist theory and practice from Hakim Bey’s Temporary Autonomous Zones (Bey 1985) to David Graeber’s Direct Action (Graeber 2009), occupation becomes “the creation of a momentary opening in capitalist time and space, a rearrangement that sketches the contours of a new society” (Research and Destroy 2010, 11). It is “an attempt to imagine a new kind of everyday life” (Hatherley 2011, 123). Firth (2012) refers to these momentary openings as critical, experimental utopias: Such utopias are … simultaneously immanent and prefigurative. They are immanent insofar as they allow space for the immediate expression of desires, satisfaction of needs and also the articulation of difference or dissent. They are prefigurative to the extent that they allow one to practice and exemplify what one would like to see at a more proliferative range in the future (26) The ultimate aim is for the practice to spread beyond the campus through a dual process of provocative rupture—the idea that insurrectionary moments can unleash the collective imagination and stimulate an outpouring of creativity that blows apart common sense and offers glimpses of a future world (Gibson-Graham 2006, 51; Shukaitis and Graeber 2007, 37)—and “contaminationism,” that is, spreading by means of example (Graeber 2009, 211). It may well have been the case that communism was realized on the campuses of Berkeley and UCL, that a momentary opening in capitalist space/time appeared through which another world could be glimpsed. The occupation, however—whether California, London, or anywhere else—is likely always to remain a localized temporary disruptive practice. A practice with utopian potency, for sure, in terms of suspending normalized forms of discipline and opening new egalitarian discursive spaces (Rheingans and Hollands 2013; Nişancioğlu and Pal 2016). In terms of wider systemic change, however, “small interventions consisting of relatively non-scalable actions are highly unlikely to ever be able to reorganise our socioeconomic system” (Srnicek and Williams 2016, 29). What “the occupation” demonstrates more than anything is the reality of the corporate-imperial university, as the institutional hierarchy, backed by the carceral power of the police and criminal justice system, inevitably disperses the occupiers—often using militarized force—and repossesses the occupied space in a strong assertion of its ownership rights not only to university buildings but also to what constitutes legitimate thought and behavior within them (on this see Docherty 2015, 90). The significance, and utopian potential, one attaches to campus occupations depends in part upon the significance one attaches to the university as a site of struggle. For the Edu-Factory Collective: As was the factory, so now is the university. Where once the factory was a paradigmatic site of struggle between workers and capitalists, so now the university is a key space of conflict, where the ownership of knowledge, the reproduction of the labour force, and the creation of social and cultural stratifications are all at stake. This is to say the university is not just another institution subject to sovereign and governmental controls, but a crucial site in which wider social struggles are won and lost. (Caffentzis and Federici 2011, 26) Clearly, if this is true, then the form the struggle takes, and the example it sets, is of immense significance. Srnicek and Williams describe as “wishful thinking” the idea that the occupation might spread beyond the campus by means of rupture or contamination (2016, 35). However, if the university really is a key site of class struggle (Seybold 2008, 120; Haiven and Khasnabish 2014, 38), a site through which wider struggles are refracted and won or lost, then the transformative potential of the occupation needs to be attended to seriously. The analysis of the university offered by the Edu-Factory Collective is, however, outdated. Sounding like Daniel Bell writing in 1973 about how universities had become the “axial structures” of post-industrial society (Bell 1973, 12), the analysis does not hold water today. Moten overdoes it when he tells us that “the university is a kind of corpse. It is dead. It’s a dead institutional body” (Moten 2015, 78). What is clear, however, is that “focusing on the university as a site of radical transformation is a mistake” (Holmes and R&D and Dead Labour 2011, 13). As has been widely noted, there is very little distinguishing universities from other for-profit corporations (Readings 1996; Lustig 2005; Washburn 2005; Shear 2008, Tuchman 2009). What does separate them is their inefficiency, due in large part to the fact that universities operate also as medieval guilds, with faculties “ruled by masters who lord over journeymen and apprentices in an artisanal system of production” (Jemielniak and Greenwood 2015, 77). If the university is a sinister hybrid monstrosity—part medieval guild, part criminal corporation—which has no role other than reproducing its own privilege, then no special status can be attributed to campus protests. In this case, “A free university in the midst of a capitalist society is like a reading room in a prison” (Research and Destroy 2010, 10). A reading room in a prison. Another apposite metaphor. The occupation is a safe space, offering temporary respite, a place to hide, a refuge, a bolt-hole, a breathing space. As with the utopian classroom and the undercommons, what the occupation suggests is that “defending small bunkers of autonomy against the onslaught of capitalism is the best that can be hoped for” (Srnicek and Williams 2016, 48). Conclusion Zaslove was right to characterize utopian pedagogy within the corporateimperial university as the search for bolt-holes and breathing spaces in the system. He himself suggests that, “All university classes should become dialogic-experiential models that educate by expanding the zones of contact with wider communities” (2007, 102). Like so many others, Zaslove sees dialogic-experiential models of education beginning in the classroom then expanding outward. The literature is full of references to “exceeding the limits of the university classroom” (Coté, Day, and de Peuter 2007a, 325), “extend [ing] beyond the boundaries of the campus” (Ruben 2000, 211), and “breeching the walls of the university compounds and spilling into the streets” (Research and Destroy 2010, 10). This all brings to mind Giroux’s notion of academics as border crossers (Giroux 1992), but it also paints a picture of academics taking as their starting point the university and from there crossing the border into the community and the street. The University can be the site for fleeting, transitory, small-scale experiences of utopian possibility—in the classroom, the undercommons, the occupation. It cannot be the site for transformative utopian politics. It cannot even be the starting point for this

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. Given the corporatization and militarization of the university, academics are increasingly becoming “functionaries of elite interests” inhabiting a culture which serves to reproduce these interests (Shear 2008, 56). Within the university, “radical” initiatives or movements will soon be co-opted, recuperated, commodified, and neutralized (Gibson-Graham 2006, xxvi; Seybold 2008, 123; Neary 2012b, 249; Rolfe 2013, 21). Institutional habitus weights so heavily that projects born in the university will be scarred from the outset by a certain colonizing “imaginary of education” (Burdick and Sandlin 2010, 117). And we have long known that the university is but one space of learning, and perhaps not a very important one at that. Identifying the academy as the starting point for a utopian pedagogy privileges this arcane space over sites of public pedagogy such as film, television, literature, sport, advertising, architecture, media in its various forms, political organizations, religious institutions, and the workplace (Todd 1997). Perhaps the emphasis on creating radical experimental spaces within the academy needs to shift toward operating in existing spaces of resistance outside it. Haiven and Khasnabish argue that many social movements function already as “social laboratories for the generation of alternative relationships, subjectivities, institutions and practices” (2014, 62), providing “a space for experiments in knowledge production, radical imagination, subjectification, and concrete alternative-building” (Khasnabish 2012, 237). Why locate utopian pedagogy in the university when “critical utopian politics” can take place in “infrastructures of resistance” such as intentional communities, housing collectives, squats, art centers, community theatres, bars, book shops, health collectives, social centers, independent media and, increasingly of course, the digital sphere (Firth 2012; Shantz 2012; Amsler 2015; Dallyn, Marinetto, and Cederstrom 2015)? Moving beyond short-term, localized, temporary modes of resistance, utopian pedagogy would work across these sites to develop a long-term strategy and vision. There is a role for the academic in utopian politics, but not in the university-as-such. The utopian pedagogue has a responsibility to exploit their own privilege and to work with students, communities and movements outside and divorced from the university. As Shear rightly notes, academics (and especially those working in the humanities and social sciences) “inhabit a privileged space in which critical inquiry concerning social hegemony and political-economic domination” is possible (Shear 2008, 56). Within the university, however, spaces for embodying and enacting this kind of inquiry have become constrained, compromised, monitored, surveilled, co-opted, and recuperated. As I have argued throughout this article, utopian pedagogy has become a search for bolt-holes and breathing spaces in the system. Beyond the academy, however, there is a role to play. As Chomsky (2010) tells us, with privilege comes responsibility. And as Giroux frames it, this is an ethical and political responsibility to provide “theoretical resources and modes of analysis” to help forge “a utopian imaginary” (Giroux 2014a; 153; 2014b, 200). This means putting one’s knowledge and resources to use in the service of a collaborative process of memory- and story-making, pulling together disparate inchoate dreams and yearnings in order to generate a utopian vision that can help inform, guide, and mobilize long-term collective action for systemic change.

#### Their method of resistance is too ephemeral and can’t escape the academy

Love, 15—R. Jean Brownlee Term Associate Professor at the University of Pennsylvania (Heather, “Doing Being Deviant: Deviance Studies, Description, and the Queer Ordinary”, differences 2015 Volume 26, Number 1: 74-95, dml)

Today, queer studies—prestigious but unevenly institutionalized—still signals absolute refusal or criticality—all anti- and no normativity. In their influential 2004 essay, “The University and the Undercommons” (and in the 2013 book that followed from it), Fred Moten and Stefano Harney rely on such an understanding of queer (as well as concepts borrowed from black studies, feminism, ethnic studies, and anticolonial thought). They call for betrayal, refusal, theft, and marronage as modes of resisting the iron grip of the academy, pointing to an uncharted, underground, and collective space they call the undercommons. “To enter this space,” they write, “is to inhabit the ruptural and enraptured disclosure of the commons that fugitive enlightenment enacts, the criminal, matricidal, queer, in the cistern, on the stroll of the stolen life, the life stolen by enlightenment and stolen back, where the commons give refuge, where the refuge gives commons” (103). Moten and Harney speculate whether the “thought of the outside” (105) is possible inside the university and suggest that if there is an outside, it is along the margins and at the bottom. Yet their imagination of that outside is indebted to the inside, in particular to the conception of deviance produced within sociology. Their account of the undercommons reads like a rap sheet, a list of the traditional topics of deviance studies: theft, homosexuality, prostitution, incarceration.

Moten and Harney do not describe the undercommons, but rather ask their readers to join it, to participate in active revolt against professional and disciplinary protocols. To offer an objective account of the social position of radical academics would be to further business as usual in the academy; dwelling in the undercommons requires giving up on the usual protocols of description. Moten and Harney argue against the traditional role of the “critical academic” (105), which they see as just another turn of the professional screw, since work that opposes the academy does not challenge its basic structure or everyday operations. They argue that “to be a critical academic in the university is to be against the university, and to be against the university is always to recognize it and to be recognized by it, and to institute the negligence of the internal outside, that unassimilated underground, a negligence of it that is precisely, we must insist, the basis of the professions” (105). In contrast to the figure of the critical academic, they forward the image of the “subversive intellectual” who is “in but not of” the academy (101). Without dismissing the galvanizing effect of such a call to the undercommons, it is important to consider the limits of the refusal of objectification as a strategy. To be unlocatable, to be nowhere, to be in permanent revolt: Moten and Harney describe the path that queer inquiry laid out for itself. Objectification—recognition, description, critique—can be a way to reinforce the status quo, but it is also a way of acknowledging one’s institutional position and the real differences between inside and outside. Even the most subversive intellectuals in the academy are “on the stroll” in a metaphorical but not a material sense. The fate of those who came “under false pretenses, with bad documents, out of love” (101), if they survive, is to become “superordinates” in Becker’s sense.

Whose side are we on? Can we hold onto the critical and polemical energy of queer studies as well as its radical experiments in style and thought while acknowledging our implication in systems of power, management, and control? Will a more explicit avowal of disciplinary affiliations and methods snuff out the utopian energies of a field that sees itself as a radical outsider in the university? To date, both the political and the methodological antinormativity of queer studies have made it difficult to address our implication in the violence of knowledge production, pedagogy, and social inequality. Such violence is inevitable, and critical histories of the disciplines—and the production of knowledge about social deviance—are essential. Undertaking such work, however, will not allow escape into a radically different relation to our objects because we are (as Moten and Harney also argue) part of that history—we are its contemporary instantiation. To imagine a social world in which those relations are transformed—in what Moten and Harney refer to as the “prophetic organization” (102)—may be crucial for the achievement of social justice, but to deny our own implication in existing structures is also a form of violence.